



**PONYVILLE** Nov. 20-22, 2015  
**CIDERFEST**

**Hyatt Regency Milwaukee in Milwaukee, WI**

# Cutie Corral

<http://www.etsy.com/shop/cutiecorral>

**hand-made  
fanart**

**chibi pony  
plushies**

**hoodies**

**hats**

**get customs  
and your OC's  
made into a  
plushie,  
hoodie, or  
hat!**





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**Follow us online for any updates or changes!**

# A Message from the Convention Chair

Howdy Everypony!

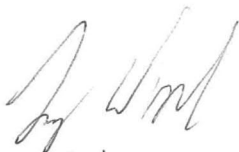
Ahhhhhhh. The land of cheese, beer, and sausage: Milwaukee, Wisconsin! Welcome, for all of you who are here for the first time, and thank you, those of you who are returning for a second year for aaaaall things cider! We have so many exciting things lined up for you, both new and old (and we can't forget about the cider, can we? =P).

While you are here, please make sure to enjoy some of the things we put together for you; such as our free cider lounge where you can enjoy Wisconsin made apple cider and snacks, our alcoholic cider and themed cocktails (for those Stallions and Mares 21+ =D) at our Cider Bar in the top restaurant, all of our wonderful programming, and more!

I am so thrilled and delighted to see Ponyville Ciderfest grow and flourish as a place for everyone to meet and enjoy all things My Little Pony. We have people from across the country (and even across the world!) coming, and I hope that each and every one of you enjoys the convention to the fullest.

So make sure to do these three things this weekend while you're here at Ciderfest: have fun, make memories, and ENJOY CIDER!

It is with my sincerest pleasure to be the first to welcome you to Ponyville Ciderfest 2015!



Corey Wood

Convention Chair

Ponyville Ciderfest 2015



# Rules & Code of Conduct

These rules are not exhaustive and may be updated at any time. Updated rules can be found at Customer Service or on our web site. If you have any questions about these rules, please direct them to information services or any Ponyville Ciderfest staff member. Remember, we are here to have a safe and fun experience for all.

## Anti-Harassment Policy

Ponyville Ciderfest is dedicated to providing a harassment-free convention experience for everyone, regardless of gender, gender identity and expression, sexual orientation, disability, physical appearance, body size, race, age, or religion.

We do not tolerate harassment of convention participants in any form. Unless a panel or event is both after 8pm and is also specified as being either 18+ or 21+, sexual language or imagery is not allowed. Convention participants violating these rules may be sanctioned or expelled from the conference without a refund at the discretion of the convention organizers.

You can view the full text of the policy and how to report violations on our web site.

## General Rules

Please respect the convention staff, security, and hotel employees. We are here to make sure everyone is safe and has a good experience.

- No obscene or profane behavior in any public areas. This includes PDA & violence.
- No sleeping in public areas.
- No smoking of any kind in the hotel.
- Drinking is prohibited in the meeting space areas unless otherwise noted.
- No use of any illegal substance is permitted. This will result in police intervention.
- You will be held responsible for any convention or hotel property you damage.
- Do not drop things from the balconies.
- Solicitation of any goods or services is not allowed except for registered vendors.
- Pets are not allowed in the convention area, with the exception of service animals. If you have special needs and need a service animal, please consult with staff.
- All attendees are to wear their attendance badge visibly at all times.
- Ponyville Ciderfest staff reserve the right to ask any and all attendees for picture ID verification. Failure to provide this may result in revocation of the attendee's badge.
- Ponyville Ciderfest reserves the right to revoke any and all attendee and/or staff badges at any time for noncompliance with convention regulations, and in severe cases, escorting of the offending party off the property.

## Minors / Children Rules

Lost children will be directed to the information desk until picked up by their parent or legal guardian.

- We do not offer childcare services.
- Anyone aged 13 or under must always be accompanied by a parent or legal guardian. Please do not leave children unattended, even in children programming areas.
- Curfew laws still apply to persons under the age of 17, unless escorted by a parent or legal guardian or they are a registered guest of the Hyatt Regency Milwaukee. Curfew in the city of Milwaukee is 11:00 pm on Friday and Saturday, and 10:00 pm on Sunday – Thursday.
- Parents or legal guardians will be held responsible for any damages done to the hotel or convention property by their children.
- Persons under the age of 21 who are found to be in possession of alcohol may be removed from the hotel per the hotel staff's discretion.

## Cosplay Policies

Ponyville Ciderfest welcomes all cosplayers! It's always fun to dress up and show off a cool costume. Just make sure to follow these cosplay guidelines. If you are concerned that you may be in violation one of the following policies, please visit Operations to have your costume checked. All costumes must conform to the policies below.

- No live steel or sharp protrusions (i.e. sharp spikes)
- All costumes must comply with local laws.
- Cosplay items that are deemed as vulgar are not permitted.
- No bare feet.
- Please keep your costume from extending more than six inches (6") from your body in any direction. There can be exceptions if the item is collapsible or retractable (i.e. a tail).
- No firearms. Realistic looking replica firearms are also not allowed, including those marked with an orange tip. Any firearm props must look harmless to the average viewer.
- No projectiles should be used on hotel property.
- No laser pointers or high intensity lights that can hurt the eyes.



## **Event Policies**

There are a lot of cool and exciting events to enjoy and sights to see at Ponyville Ciderfest. As always, it's important to have fun and be safe while at these events, whether it's a panel, a dance, or otherwise. Please keep these rules in mind:

- Please be courteous of other attendees at events.
- No pushing, shoving, or being aggressive.
- No moshing or violent behavior at the dance.
- Please be respectful and courteous at panels. Engaging with the panelists is definitely encouraged, but make sure that the panelists are able to talk.
- Do not cut in line or save spots for events.
- Please do not fight in any of the event areas. This includes, but is not limited to, fighting with weapons, such as foam fighting or boffer, empty handed combat such as martial arts, stage fighting, or general play fighting.

## **Gender-Neutral Restrooms**

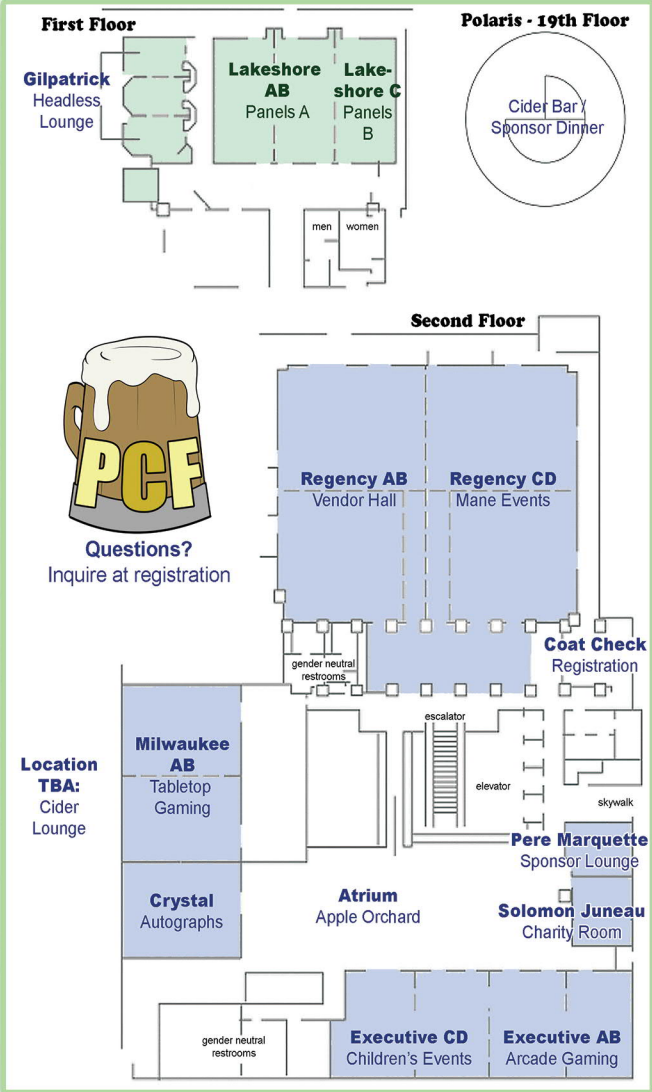
Ponyville Ciderfest is determined to do everything in our power to provide a comfortable, inviting, and safe environment for every single one of our guests. To this end, we are proud to follow BronyCon's lead in offering a Gender-Neutral Restroom option to our guests. Gender-Neutral Restrooms are restrooms that can be used by anyone, regardless of gender, sex, or gender presentation.

**The North restroom on the 2nd floor has been designated as a gender-neutral restroom.**

Gender-Neutral Restrooms will help fans who are transgender, genderqueer, or who otherwise don't feel they fit into the categories of "men" and "women" feel less anxious when using the restroom. Many people use conventions as an opportunity to dress as the gender they identify with, and having Gender-Neutral Restrooms allows these attendees to feel just as safe and welcome at Ponyville Ciderfest as everyone else.

We also have a lot of families at Ponyville Ciderfest, and parents might want to accompany their children into the restroom for safety reasons. It can be stressful for a parent to wait outside a restroom while their child is using it alone, and Gender-Neutral Restrooms allow them to ensure their child's safety, regardless of whether their gender aligns with their child's.

# Hyatt Regency Milwaukee



## Hyatt Regency Milwaukee

333 West Kilbourn Avenue

Milwaukee, WI 53203

Phone: (414) 276-1234

Check-In: 3:00pm

Check-Out: Noon

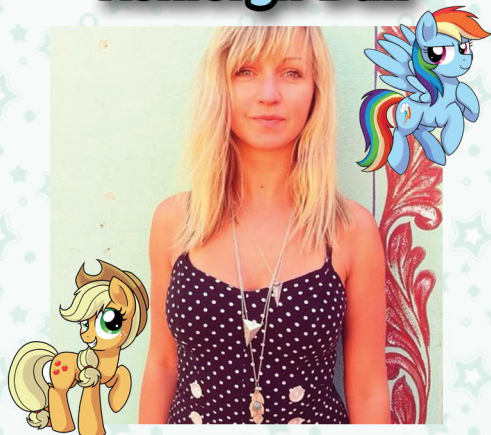
## Customer Service

Have a question? Did you lose something or someone? We have a Customer Service Desk located at Registration. Customer Service is your connection to the convention. We are here to help guests get the maximum enjoyment from the event. Please bring any questions, comments, or concerns to us any time.



# Guests of Honor

## Ashleigh Ball



(Rainbow Dash / Apple Jack / Lyra Heartstrings)

Ashleigh Ball is a Canadian actress known for voicing characters in several animated movies and TV series, most notably for her roles on My Little Pony and the Barbie Film Series. Her age may fool you, as she has worked on hundreds of episodes of animated series including Littlest Pet Shop, Care Bears, Pac-man, Dinosaur Train, & Ready Jet Go, a Jim Henson production coming out in early 2016.

Ashleigh was trained to do it all! Most recently she is the subject of the documentary A Brony Tale, directed by Brent Hodge, which follows her through her first interactions with the brony community at Bronycon 2012. A Brony Tale has been nominated for Best Documentary at the 2015 Leo Awards in Vancouver.

Although she studied at The Canadian College of Performing Arts in Victoria, BC, Ashleigh maintains her small town roots, even while touring throughout Canada and the United States with her band, Hey Ocean!. Ashleigh continues to write and create her own music, while logging thousands of miles traveling across North America, playing her songs and continuing her exciting voice career.

## Tabitha St. Germain



(Rarity, Granny Smith, Princess Luna / Nightmare Moon, Derpy / Muffins, Photo Finish, and more)

Tabitha St. Germain is an award-winning Canadian stage actress. She began working in animation in Toronto and has provided the voices for Kootie Pie Koopa in the Super Mario Bros. cartoons, Spryte the fairy in The Legend of Zelda, Miss Demeanor in C.O.P.S., and Prudence in the Beetlejuice TV series.

Since moving west, she has voiced many Anime characters including Gotenks in Dragon Ball Z and Flay Allister in Gundam Seed. She also appeared as Captain Flamingo in Captain Flamingo, Martha in Martha Speaks, and Heloise in Jimmy Two-Shoes. She has been a regular in Barbie movies.

Most recently, she's best known for providing the voices of some of the main characters of My Little Pony: Friendship is Magic, and also Nerds and Monsters, Littlest Pet Shop, Sabrina: Secrets of a Teenage Witch, PAC-MAN, Lollirocks, Pirate Express, and many other cartoon and anime series.

# Rebecca Shoichet



(Sunset Shimmer, Sugar Belle, Night Glider,  
Singing Voice of Twilight Sparkle)

Rebecca Shoichet is a singer/actor who grew up in Victoria, B.C., Canada. With an education in musical theatre, she sings in a wide variety of music styles from jazz to funk and pop-rock to opera. She has performed with the Vancouver Symphony Orchestra, Canadian popular artists Amanda Marshall and Tom Cochrane, and Vancouver-based bands Soulstream, Side One and Mimosa.

She has been voice acting since her move to Vancouver in 2000 and has played such characters as Agent Abigail Brand on *Astonishing X-Men*, Willi in *Maya the Bee*, Lorne and Dr. Kat in *Kid vs Kat*, and the English voices of such Anime characters as Nana O. in *Nana*, Chelsea Rorec in *Tokyo Underground*, and Eri and Sota in *Inuyasha*

Rebecca is currently the singing voice of Twilight Sparkle as well as playing Sunset Shimmer in the feature films *My Little Pony: Equestria Girls*, *Rainbow Rocks*, and *Friendship Games*.

# Peter New



(Voice of Big Macintosh and "Doctor" pony)

Peter New is an actor, voice actor and writer. He has over 80 professional credits including: *Motive*, *Delete*, *Fringe*, *Mr Young*, *The Imaginarium of Doctor Parnassus*, *Lost Treasure of the Grand Canyon*, *Psych*, *Men In Trees* and *Scooby Doo 2: Monsters Unleashed*. He has voiced many cartoon characters, from 'Evan' in *Barbie Thumbelina*, to 'Ian Vashiti' in *Gundam00*, 'Lunk' in *Powerpuff GirlsZ*, but is most well known as 'Sunil' in *Littlest Pet Shop*, and 'Big Macintosh' in *My Little Pony: Friendship is Magic*. Other voice credits include *InuYasha*, *Warhammer 40000: Dawn of War*, *Sushi Pack*, *Fantastic Four*, *Rekkitt Rabbit*, *Martha Speaks*, *Dino Train*, *Goola City* and *Need 4 Speed: Hot Pursuit*.

Peter began acting with a sketch comedy troupe called *The Legend of Bonefish*, who disbanded twenty years ago, although some of those old sketches have sprung up on YouTube, starring middle-aged versions of themselves. Weird. He has broad interests, from astronomy to photography, architecture to environment. He plays a little piano, a bit of guitar, some ukulele, and a passel of drums. One day he wants to cut a record. He enjoys cooking, but more than that, eating. Yummy.

# Mariÿke Hendrikse



(Voice of Gilda the Griffon and Sonata Dusk)

Mariÿke's acting career spans well over two decades; she has performed in film, television, radio, commercials, video games, theatre, and animation. She has acted in theatres throughout Canada and the US. Her credits run from big musicals like 'Phantom of the Opera', 'A Little Night Music' and 'Aspects of Love', to original indie plays, and most everything in between.

Mariÿke has lent her voice to many hundreds of radio plays, commercials, and animated series, and considers voice acting her specialty. Favourite voiceover credits include 'Moville Mysteries', 'Freaky Stories', 'Blaster's Universe', 'Braceface', 'Maryoku Yummy', 'Bratz', 'A Mermaid's Tale 1 & 2', 'The Girl Who Leapt Through Time', 'Dinosaur Train', 'Slugterra', 'Kate and Mim Mim', 'Black Lagoon', 'Johnny Test', and of course 'My Little Pony: Friendship is Magic' and 'Equestria Girls: Rainbow Rocks', playing Gilda the Griffon and Sonata Dusk respectively.

Mariÿke is grateful to be able to say hello to MLP fans at these all-awesome conventions, and to thank them for their support in watching the work she loves so much.

# Jenn Blake



(IDW Comics Artist)

Born and raised in California, Jenn Blake studied to become a successful fashion designer. She gained 12 years experience in the profession, but wished to extend her knowledge of art & take it in a new direction. Jenn started work on comic/graphic novel characters and decided to combine that genre of work with a new love of hers; "My Little Pony: Friendship is Magic". Shortly after she began her work with ponies, Jenn was approached by IDW Limited. The company's special release of "The Return of Queen Chrysalis" was in the works & they were seeking special artists to create original, hand drawn sketch cards to be released with the books. Jenn was one of the artists chosen.

This project rocketed Jenn's career in the world of art & ponies forward including "My Little Pony: Friends Forever #16" and a special cover for Four Color Grails. She has done signings at many Free Comic Book Day events and various comic book stores, been a part of several Wizard World Comic Con shows, and been a featured guest at Anime Iowa, My Little Pony Fair, BABScon, Equestria L.A. and Nightmare Nights Dallas. When Jenn is not drawing she can be found in the wilderness wrestling bears with her sidekick cat Ash who is a WWCF (World Wrestling Cats Federation) Champion.

# Ralph Streich



(Agent & Partner, RED Talent Management)

RED Talent Management represents those performers having extensive experience in television commercial, radio, narration, live announcing, promo and animation. Managed by industry veteran and Partner, Ralph Streich, with over 24 years in the business his clients enjoy the highest of professional service. As an agent he is focused on maintaining a clear perspective on the ever changing voice over landscape. Understanding current trends and instinctively recognizing the cultural shifts on the horizon have become regarded elements of his service.

His clientele can be heard both regionally and nationally throughout Canada and the US on TV and Radio commercials as well as virtually every animated series produced in Vancouver.

# Photo & Autograph Signing Sessions

Ashleigh Ball, Tabitha St. Germain, Rebecca Shoichet, Peter New, and Marijke Hendrikse will be available for photos and autographs with any badge holder during the following times:

**Friday: 3:30pm - 5:30pm**

**Saturday: 1:30pm - 3:30pm**

**Sunday: 1:00pm - 3:00pm**

## Autograph and Photo Voucher Costs

**Photo - \$20**

One camera, may be a group shot with up to 4 people.

**Autograph - \$20**

One signature per item per voucher

**Combo Deal - \$30**

Get 1 Photo & 1 Autograph voucher for the same Guest of Honor

Guest of Honor Autograph / Photo Policies:

- Please limit requests for signings and pictures to the scheduled times, unless otherwise prompted by the Guest.
- Autograph and Photograph Vouchers must be purchased prior to requesting the signature/photo.
- Vouchers may be purchased at the register located in the Atrium.
- Our Guests will only accept purchased vouchers in exchange for autographs/photos. Cash, or other offers of payment, are not accepted in person.
- Please be courteous during your time with the Guest so that everyone can get an opportunity to interact with them in the time allotted.

# Community Guests

## ACRacebest



(Community YouTuber)

ACRacebest is a Mechanical Engineer best known for his YouTube series "Bronies React."

He specializes in destroying cars, trying to be funny and wishing he had any friends. With an accumulated 12 million views online, he continues to produce comedy sketches, vlogs, and more, while entertaining live audiences on multiple stages and venues.

## Saberspark

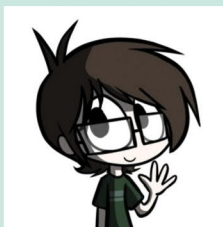


(Community YouTuber)

Saberspark is a YouTuber with a bad case of A.D.D.

From documentaries to comedy skits, this guy can never stay in the same place for too long and is always on the move with random ideas. Saber is also a frequent guest on ACRacebest's series "Bronies React." He is also hot and can bench press 500 pounds.

## Paleo



(YouTube Creator)

PaleoSteno, known as Paleo for short, is a YouTuber known for making vlogs on all sorts of subjects from cartoons to movies and of course, ponies.

He's often worked together with Saberspark on projects such as The Brony Chronicles and co-hosts with him on podcasts.

## The Firey Joker



(YouTube Reviewer and Creator)

Introduced to Friendship is Magic during his time in the Marine Corps, Josh Scorcher aka The Firey Joker is one of the founding members of military bronny group FOB Equestria.

While he makes episode reviews on his own channel, poking fun at the show in an over-the-top cartoony manner, he contributes (slightly) more serious analysis on his series "Taking Too Seriously" on the FOB's channel, and is one of the writers for the TF2 Analysis Anarchy series.

## IMMATOONLINK



(Animator)

Viva Reverie, more well known around the internet as IMMATOONLINK, is an Australian community animator, best known for making weird short strange pony animations, ranging from "A little weird" to "Completely incomprehensible".

His videos over time have covered a wide range of categories, some of his more notable works include "Princess Celestia Being Deep", "We're Going for a Ride", the collaborative work "The Shipping Game", and, although not an animation, the aptly named "Let's fly to the castle". His videos are all simple short bursts of entertainment, not made to impress, simply made to make

people laugh, that or to elicit a confused "...What?"

## ToonKriticY2K



(Reviewer)

Fillies and Gentlecolts, Ciderfest brings to you ToonKriticY2K! Toon, or TK as he's been called, has been doing reviews for over 5 years on just technicolor ponies but also on other various animated content. You may recognize this top hat wearing stallion from collabs with a whose-who lineup of reviewers ranging from Silver Quill, Joshscorcher, Dr Wolf, Goldenfox, and Voice of Reason.

Toon brings his knowledge and expertise with his how-to panels to show others how to improve their content and also give advice to newcomers and veterans alike. Filled with energy and charisma, Toon brings the fun to Ponyville Ciderfest and as the Colt of Personality, he's doing so for your entertainment!

## BVids



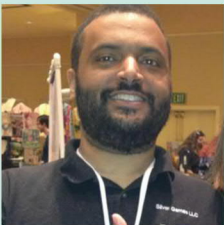
(YouTuber)

BVids is a YouTuber who has created viral videos within the community, such as Derp Face, Six[PMV], and xXxTurnDown4(Hwut) 20DankScopeFazeClanTryoutsxXx.

Having created many shorts for 3 of the popular Anthology series, he also appeared in ACRacebest's vlogs and reacts and created various PMVs and comedy videos for the community.

He is also Saberspark's better looking brother who can bench press 600 pounds.

## David Silver from Silver Games



(Game Creator)

David Silver from Silver Games is an eager game player for over 20 years, with most of them spent casually designing games for his own use. Ponyfinder is a project reaching towards its 5th year, bringing equine adventure to the classically humanoid-dominated world of Pathfinder/Dungeons and Dragons, where it was meant to be.

## Igor Bass from MyLittleTies



(Creator)

World traveler, photographer, tie designer and VR world maker, Igor Bass has been in the fandom since late 2011. A lack of pony formalwear led to the creation of My Little Ties, which has since expanded to include shiny pins and fancy drinkware.

In addition to the fine haberdashery, he has also now created a virtual reality MLP inspired world, on the reasoning that if we are to eventually have an AI singularity, it should definitely include ponies, and you can visit his VR creation in the vendor hall throughout the con!

## Spike Firemane



(Artist, Community Ambassador)

Spike Firemane is a Long Island woodcarver for the past eight years, three of which have focused on carving ponies for the voice actors, show staff, and for charity.

His carvings have raised over \$7,000 for various charities, and his work has been featured on Equestria Daily!

# Special Thanks to our Equestria Sponsors!



# Musicians

See all of our musician guests perform at the Saturday Night Concert as well as at the Renegade Stage in the Apple Orchard throughout the weeked!

## The Shake Ups in Ponyville

Meet The Shake Ups In Ponyville, an original music project inspired by My Little Pony: Friendship Is Magic! Comprised of Patrick & Savannah O'Connor, Steve Hinckley, Bitsy Matatall, Lee Cherolis & Samantha Kyle, The Shake Ups combine the power of music with the magic of friendship! Hailing from Indianapolis, the band's "pony power pop" stylings are fun for all ages, and their latest album is available now from iTunes, Amazon, and wherever quality independent music is sold.



## Tetsuo the robot

Tetsuo the robot is one of the most versatile DJ/producers in the con scene. He plays live mashups and trippy transitions, using the most popular dance anthems & fan service songs from video games, anime & tv shows. His genres range from EDM/house/trap/j-house, drum and bass (only when it's too hype; that's your job :3), and his personal favorite, French & disco house. He has played some of the country's biggest con raves, including Anime Milwaukee, and was one of the opening headliners for Bronycon 14' & 15'. He also plays at clubs all over Indianapolis, IN (his hometown).



## Garnika

Possibly the Brony Fandom's best kept secret, Melbourne Bounce DJ/Producer, Garnika, is no stranger to the main stage, having played at all of the biggest North American brony conventions the fandom has to offer, such as: BronyCon, Everfree Northwest, Equestria LA, Babscon, MLP MSP, Ponyville Ciderfest, and much more. His first fandom remix of "Hearts Strong as Horses" to date has amassed nearly 30k views and along with his "Hey Brother Remix" have received tons of radio play on nearly every brony radio station currently streaming.



## d.note

Minneapolis-based producer, d.note, is no stranger to innovative, fresh sounds. Lured by the lush, dynamic soundscapes of the 1980's, he presents a fully-formed aesthetic, borrowing heavily from the cinematic imagery of neo-noir, cast against a rich, illustrious background of classic synthesizers. Pacing through the imagined narrative of a time-displaced detective, his work is alight with haunting nostalgia, taking cues from classic synthpop, the new romantics, electro-disco, and darkwave.





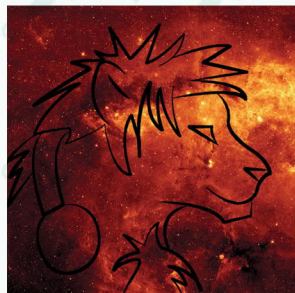
## Cyril the Wolf

As one of the first wave of brony musicians in 2011, heavy metal bassist and vocalist, Cyril the Wolf, got his start writing music for the brony fandom with his release of a System of a Down parody titled "B.Y.O.P." (Bring your Own Pony). Cyril mainly writes music in the rock and heavy metal genres, drawing upon influences such as Rush and the "Final Fantasy" and "Mega Man" soundtracks. Cyril has released four albums of original music, the most recent two "Sands of Time," and "Thrown to the Wolves" being releases on OverClocked Records.



## Lyonize

Lyonize is a DJ and producer from Colorado. His style ranges from dubstep to electro/house and everything in between, though he does like to experiment with genres he is unfamiliar with. He describes his sound simply as "happy aggressiveness." Lyonize has played events such as LOUDER 2014, Nightmare Nights Dallas 2015, and Bronypalooza 2013. On PonyvilleFM, he hosts "ROAR", a weekly show where he spins a mix of dubstep, drum n' bass, and electro.



## SleepyPony

Sleepypony comes to Ciderfest from the rainy old land of England, where he has been active in DJ'ing since the late 80s. He was active throughout the explosion of expressive dance and rave in the early 90s and has been a DJ ever since. He co-owns and runs PonyvilleFM, one of the fandoms longest running stations, and his show 'A Journey Through Dance' has clocked up over 400 episodes since early 2011. Sleepypony brings a mix of just about any style you can imagine, and no two mixes are ever the same! Look forward to some surprises during the set, just be sure to sing along!



## Kill Screen

Hailing from Kansas City, MO, Kill Screen is a prominent DJ on PonyvilleFM and has performed at other MLP conventions such as Midwest Bronyfest 2014 & 2015 as well as Nightmare Nights Dallas 2014. Kill Screen brings classic dance tunes mixed with EDM bangers and mind blowing live mashups. Get hyped, Ponyville Ciderfest, cause we're about to take it back to the old school!



## Additive Subtractive

Additive Subtractive represents the hardcore rave scene. Making happy and cheesy tracks, his DJ sets consist of fast beats, uplifting sounds, and quick cuts so be prepared to bounce. He also represents one of four members of The Savory alongside DJ Garnika, Tetsuo the Robot, and F3nning, and supports the sounds of Vylet, Synthia, Astra and more!



# PONYVILLE CIDERFEST

NOV. 20-22, 2015

Hyatt Regency Milwaukee in Milwaukee, WI

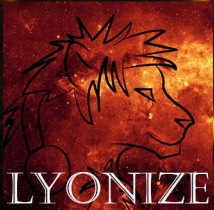
## PRESENTS



Tetsuo the robot



d.notive



LYONIZE



ADDITIVE



SUBTRACTIVE



### SATURDAY - NOV. 21 - 7:00PM

### FREE WITH YOUR CIDERFEST BADGE!

# Vendors



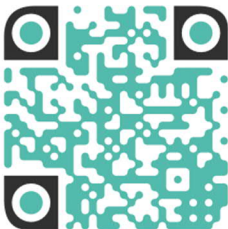
## Exhibitor Hall

	12	11	10	9	
13					8
14		32	31		7
15		33	30		6
16		34	29		5
17		35	28		4
18		36	27		3
19		37	26		2
20		38	25		1
21					
	22	23	24		

- 1-3 Cutie Corral
- 4 Breakfast-Tee
- 5 Indigo Lion
- 6 Lily Inverse Designs

- 7 Sugar Clay Cafe
- 8 Tsitra360 Illustration
- 9 Afro Thunder's World of Wonders!
- 10 BerryPAWNCH
- 11 Pirate Dash's Treasure Chest
- 12 Shottsy Arts
- 13-14 LunarShine
- 15 IOartI
- 16 Ardall's Coffey Shop
- 17 Cutie Mark Creators
- 18 Mint Caramel Studio
- 19 Rozen Star
- 20-21 E The Pony
- 22 Jenn Blake
- 23 Pegassessorles
- 24 My Little Ties/Cutie Mark Kerspolderface
- 25 Toxic Mario
- 26 FireBrand's Art
- 27 RainbOW Dashie
- 28 Razors Etch
- 29 Boiler3
- 30 Oshova & Cheeky Neko Studio
- 31 Art & Tarot of Chocolate Pony
- 32 Dr. Badenov
- 33 Snuggle T's
- 34 Sweet Cream
- 35 DIAD / Ruirik
- 36-37 Traveling Pony Museum
- 38 Youma Ponies

Full descriptions of all vendors and exhibitors can be found at [ponyvilleciderfest.com/vendors](http://ponyvilleciderfest.com/vendors),



or you can scan this code for quick access!



# Activities for Kids

## There's plenty for kids of all ages to do at Ponyville Ciderfest!

*Note: These activities are geared towards our attendees with "Filly / Colt" and "6 or Under" badges, but are open to anyone that is accompanied by a parent or guardian, who must remain with them.*

### Rarity's Jewelry Making

**Friday 4:00pm - 5:00pm**

Make your own necklaces and bracelets. We'll provide the supplies; you provide your creativity! Come let your inner Rarity out!

### Draw Ponies with Jenn Blake

**Saturday 1:30pm - 2:30pm**

Join IDW Comics artist Jenn Blake to learn some of the basics of drawing ponies!

### Pinkie Pie's Bingo

**Friday 5:00pm - 6:30pm**

**Sunday 3:30pm - 5:00pm**

Come play the timeless game of Bingo featuring My Little Pony bingo boards with all of your favorite characters on them! We're just playing for fun, so come and go any time!

### Fluttershy's Birdhouses

**Saturday 2:30pm - 4:00pm**

Decorate your very own birdhouse with a variety of craft supplies such as markers, stickers, and more! Yay! (Supplies are limited!)

### Become a Wondercolt!

**Friday 12:30pm - 2:30pm**

Become a Wondercolt like the Equestria Girls with your own pony ears and mane or tail!

### Kids Sing Along With

### Ashleigh Ball & Rebecca Shoichet

**Saturday 4:00pm - 5:00pm**

Join some of the talented singers from My Little Pony for a fun sing-a-long! Lyrics will be projected for all to see, and songs across all the seasons and movies will be featured.

### Rainbow Dash's Face Painting

**Saturday 10:00am - 11:00am**

You'll look 20% cooler showing your My Little Pony pride with either a painted on cutie mark or a temporary tattoo!

### Design Your Own Pony

**Sunday 10:00am - 11:30am**

Come decorate a pony that represents you! How-to Draw Ponies lessons will also be available.

### Hair-braiding with The Mane-iac!

**Saturday 11:00am - 12:00pm**

Learn the basics of hair-braiding from your favorite super-villain, The Mane-iac! Parents with children are invited to this hooves-on workshop, where we will teach a basic 3-strand braid, delving into other braids if time allows. Singles and spectators are welcome, too. New combs and hairbands provided; BYO Hairspray Ray of Doom.

### Twilight Sparkle's Bookmarks

**Sunday 2:00pm - 3:30pm**

Show your love of reading and come create a My Little Pony themed bookmark, perfect for marking your progress in the latest Daring Do book!

### Open Arts and Crafts

**Every day, various times**

We'll have lots of coloring sheets, supplies, and more for everyone to get creative with!



# Sponsor Events

## Guest Meet and Greet / Sponsor Dinner

**Saturday 6:00pm - 7:00pm**

**An exclusive event for Super Sparkle, Alicorn, Celestial, & Equestria Sponsors ONLY**

Get a chance to have dinner and hang out with our Guests of Honor! Enjoy a fully catered dining experience, featuring Caesar Salad, Sliced Roasted Turkey with Giblet Gravy, Sliced Ham, Whipped Potatoes, Candied Yams, Vegetables Du Jour, Sage Dressing, and Dessert Bars!

## VIP Cocktail Hour (21+)

**Saturday 8:30pm - 9:30pm**

**An exclusive event for Alicorn, Celestial, & Equestria Sponsors or Cocktail Hour Ticket Holders ONLY**

Want to hang out with the awesome and amazing guests of My Little Pony? Ever wondered what it's like to chill out and have a drink with your favorite voice actor or actress? This is your chance to find out!

Alicorn Sponsors and above enter this event free; tickets for others are \$125. Tickets can be purchased online or at registration up until the event starts.

Your ticket includes open bar for almost all available drinks!



# the Grand Galloping GALA Charity Ball for



**Friday, 7:00pm - 9:00pm**  
Tickets are \$20 and can be purchased online  
or at registration up until the event starts.



**Enjoy the finest of  
evenings at this  
formal ball**

**Hors d'oeuvres  
will be served**

**Cash bar will  
be available**

# Grand Galloping Gala Dress Code

***The Grand Galloping Gala requires Formal Wear,  
Formal Cosplay, or Military Uniform***

***The following are the rules of what may and  
may not be worn at the Grand Galloping Gala:***

**What CAN be worn for Men:**

- Dress Pants/Slacks
- Button Down Shirt / Suit / Vest / Sports Jacket
- Dress Shoes Only
- Military Uniform
- Natural Colored Wig (Colored wigs are only allowed with cosplay and must match the cosplay)
- Formal Cosplay (Must fit the above requirements)

**What CAN be worn for Women:**

- Dress Pants/Slacks
- Gown / Skirt of Appropriate Length  
(Determined by Ponyville Ciderfest staff)
- Military Uniform
- Dress Shoes/Formal Shoes
- Closed Toe High Heels/Flats
- Natural Colored Wig (Colored wigs are only allowed with cosplay and must match the cosplay)
- Formal Cosplay (Must fit above Requirements)



Anything not listed in the dress code above will not be allowed at the Grand Galloping Gala. If you have any questions about the Dress Code, please speak to a staff member.

If you are gender neutral and/or transgender and wish to wear formal clothing listed in the opposite gender please follow the attire guidelines for the gender you identify with.

Ponyville Ciderfest reserves the right to deny/turn away clothing or cosplay deemed inappropriate. We will not provide refunds to guests denied entrance for failing to meet the Dress Code requirements.

# Friday Schedule

Regency CD		Lakeshore AB	Lakeshore C	Executive CD	Milwaukee AB		Executive AB	
Mane Events		Panel Room A	Panel Room B	Children's Events	Tabletop Gaming		Video Gaming	
Friday								Friday
11:00 AM	Opening Ceremonies							11:00 AM
11:30 AM								11:30 AM
12:00 PM								12:00 PM
12:30 PM	Bronies React			Become a Wondercotti!	MLP: TOONI "And Puppy Dog Tails"	Ponyfinder		12:30 PM
1:00 PM		The Art of Brony Reviewing						1:00 PM
1:30 PM								1:30 PM
2:00 PM	Friday Voice Actor Panel			Open Arts and Crafts	Forest Kingdoms of Inspireland "Element-ary"			2:00 PM
2:30 PM								2:30 PM
3:00 PM		Generation 3: Was It Really So Bad?						3:00 PM
3:30 PM	SFM Ponies: Filming is Magic							3:30 PM
4:00 PM				Rarity's Jewelry Making			Button Mashing for Extra Life	4:00 PM
4:30 PM			Pony-Guided Meditation Session 1		Pony Swag Swapmeet	My Little Pony Friendship is Ironclaw		4:30 PM
5:00 PM	Ponyville FM	Heads Up!		Pinkie Pie's Bingo			Open Video Gaming	5:00 PM
5:30 PM							Marathon Charity Stream	5:30 PM
6:00 PM								6:00 PM
6:30 PM	Waltz Lesson			Open Arts and Crafts	Forest Kingdoms of Inspireland "Odds & Ends"			6:30 PM
7:00 PM		Explaining Equestria					12pm - 2am	7:00 PM
7:30 PM	The Grand Galloping Gala		Let's Talk About Headcanons				12p - 12am	7:30 PM
8:00 PM								8:00 PM
8:30 PM		POS Podcast (18+)			Twilight Sparkle's Secret Shipfic Folder	MLP: TOONI "Beast From the Everfree Forest"		8:30 PM
9:00 PM			Canterlot Speed Dating #1 (18+)					9:00 PM
9:30 PM								9:30 PM
10:00 PM								10:00 PM
10:30 PM		TubCon w/ Peter New and Jenn Blake (21+)						10:30 PM
11:00 PM								11:00 PM
11:30 PM					Epic Changeling!			11:30 PM
12:00 AM								12:00 AM
12:30 AM								12:30 AM
1:00 AM								1:00 AM
1:30 AM								1:30 AM
2:00 AM								2:00 AM

## Mane Event Hall

**Opening Ceremonies - 11:00am - Noon**  
Kick off Ponyville Ciderfest 2015 with a special surprise!

**Bronies React - 12:30pm - 1:30pm**  
*Hosted by AC Racebest*  
Meet not only AC Racebest, creator of Bronies React but also Saberspark, Immatoonlink, and other stars of the acclaimed Youtube series.

**Friday Voice Actor Panel - 2:00pm - 3:00pm**  
*Hosted by Jenn Blake*  
Jenn Blake introduces you to the vocal stars of MLP: FiM! Here's your chance to get that burning question answered by the voices of your favorite characters.





	Crystal Room	Coat Check	Regency AB	Pere Marquette	Solomon Juneau	Gilpatrick	Atrium	Room TBA	Polaris
	Autographs	Registration	Vendor Hall	Sponsor Lounge	Charity Room	Headless Lounge	Apple Orchard	Cider Lounge	Cider Bar
Friday									Friday
10:00 AM									10:00 AM
10:30 AM									10:30 AM
11:00 AM									11:00 AM
11:30 AM									11:30 AM
12:00 PM									12:00 PM
12:30 PM									12:30 PM
1:00 PM									1:00 PM
1:30 PM									1:30 PM
2:00 PM		Registration	Vendor Hall		Charity Room Open		Charity Bake Sale		2:00 PM
2:30 PM					10:00am - 6:00pm				2:30 PM
3:00 PM		10:00am - 8:00pm	12:30pm - 1:00pm (Sponsors Only)	Sponsor Lounge Open			Renegade Stage		3:00 PM
3:30 PM									3:30 PM
4:00 PM	All Guests of Honor 3:30pm - 5:30pm			12:00pm - 8:00pm		Headless Lounge Open			4:00 PM
4:30 PM			1:00pm - 7:00pm (Everyone)						4:30 PM
5:00 PM							12:00pm - 8:00pm		5:00 PM
5:30 PM						10:00am - 1:00am			5:30 PM
6:00 PM									6:00 PM
6:30 PM								Cider Lounge	6:30 PM
7:00 PM									7:00 PM
7:30 PM									7:30 PM
8:00 PM								5:00pm - 10:00pm	8:00 PM
8:30 PM									8:30 PM
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10:30 PM									10:30 PM
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12:00 AM									12:00 AM
12:30 AM									12:30 AM
1:00 AM									1:00 AM
1:30 AM									1:30 AM
2:00 AM								Cider Bar 21+ 10:00pm - 2:00am	2:00 AM

**SFM-Ponies: Filming Is Magic - 3:30pm - 4:30pm**

*Hosted by Adam Glowacki*

Join Argodaemon and Adamtheamazing64 as they take you on a ride into the 3rd Dimension with SFM-Ponies! The characters you know and love are in 3D animated environments and doing all sorts of things. From hilarious antics and shorts to gorgeous heart-warming scenes, you don't want to miss a second!

**PonyvilleFM - 5:00pm - 6:00pm**

*Hosted by Ludi van Beats*

Get the low down on what goes into maintaining and operating the fandom's #1 radio station.

**Waltz Lesson - 6:30pm - 7:00pm**

Gala ticket holders can join us before the big event to learn how to waltz!

**The Grand Galloping Gala - 7:00pm - 9:00pm**

\$20 per person, with all proceeds to go to the Extra Life Charity. Put on your formal wear and dancing shoes and join us for this charity event benefiting Extra Life! Formal wear or formal cosplay required. Please see the Gala Dress Code section for details.

## Friday - Panel Hall A

### The Art of Brony Reviewing - 1:00pm - 2:00pm

*Hosted by Zak Kayes (ToonKriticY2K)*

Join ToonKriticY2K, NickyVMLP, and others as they breaks down the art of "Bronalysis" looking into how you can draw people to your work whether it be reviewing, analyzing, or just wanting to get your thoughts out there for the community to enjoy! Enjoy tips and tricks as well as fun stories from the Colt of Personality and other surprise guests!

### Generation 3: Was It Really So Bad? - 3:00pm - 4:00pm

*Hosted by General Blazing Doughnut Glaze*

Of all the previous generations, Gen 3 gets the most flack. And while nothing can compare to the current Generation, does that mean that Gen 3 was all that bad? Here we discuss the characters, the episodes, the toys, the animation & music and all the voice actors involved, as well as how we wouldn't have a G4 without the contributions from G3.

### Heads Up! - 4:30pm - 6:30pm

*Hosted by Spike Firemane*

The hit game from the Ellen Degeneres show with an MLP twist! Fun for all and prizes to be awarded!

### Explaining Equestria - 7:00pm - 8:00pm

*Hosted by Silver Stream Pony*

This panel will explain the many mysteries of Equestria. Landscape, locations, creatures and structures will all be reviewed.

### POS Podcast (18+) - 8:30pm - 9:30pm

*Hosted by Paleo and Saberspark*

POS Podcast is the successor to Brony Breakdown hosted by Saberspark and Paleo. A bit more general in its content, talking about entertainment and with a bit more mature discussion taking place.

### TubCon (21+) - 10:00pm - Midnight

*Hosted by Peter New and Jenn Blake*

A night we are sure to remember...join us as we reunite Peter and Jenn in a tub for a unique evening....none of us will ever be the same...

This will be a VERY LIMITED ticketed event.  
Only 25 tickets will be sold.



## Friday - Panel Hall B

### Pony-Guided Meditation Session 1 - 4:00pm - 6:00pm

*Hosted by Steel Warrior*

This session you will be taken on a journey through your own version of Ponyville as you enjoy being given a tour by your favorite pony show character, where you'll meet friends, enjoy some inner-laughs and come out feeling relaxed, refreshed and recharged to better enjoy the rest of the day!

### Let's Talk About Headcanons - 7:30pm - 8:30pm

*Hosted by King Brown*

Hey! Do you think that Discord is Starswirl? Let's discuss it. Do you have a theory about the Mane 6's age? Come on down. This panel is an open discussion about all things hinted in the show. There will also be prizes to the best/most convincing headcanons. Totally awesome prizes.

### Canterlot Speed Dating (18+) - 9:00pm - 10:00pm

*Hosted by Yo-Fan Callewaert*

Trot or gallop on over for Canterlot Speed Dating! Whether it's that special pony you're looking for or friendship (it's magic!), come find it here with others that share your interests and love of all things pony!

## Friday - Activities for Kids

### Become a Wondercolt! - 12:30pm - 2:30pm

Become a Wondercolt like the Equestria Girls with your own pony ears and mane or tail!

### Rarity's Jewelry Making - 4:00pm - 5:00pm

Make your own necklaces and bracelets. We'll provide the supplies, you provide your creativity! Come let your inner Rarity out!

### Pinkie Pie's Bingo - 5:00pm - 6:30pm

Come play the timeless game of Bingo featuring My Little Pony bingo boards with all of your favorite characters on them! We're just playing for fun, so come and go any time!



# Saturday Schedule

	Regency CD	Lakeshore AB	Lakeshore C	Executive CD	Milwaukee AB	Executive AB	
	Mane Events	Panel Room A	Panel Room B	Children's Events	Tabletop Gaming	Video Gaming	
<b>Saturday</b>							<b>Saturday</b>
10:00 AM	The Tao of Maud	The Fiery Joker's Editing Workshop	Is Brony a Furry?	Rainbow Dash's Face Painting	MLP: TOONI "TREASURE MAPI"	My Little Pony Character Generation	10:00 AM
10:30 AM				Hair-braiding with The Mane-iac			10:30 AM
11:00 AM							11:00 AM
11:30 AM							11:30 AM
12:00 PM	Saturday Voice Actor Panel	Toys to Life, Pony Pursuing 101	Sketchy Friends	Open Arts and Crafts	Are You a Changeling?	Ponyfinder	12:00 PM
12:30 PM							
1:00 PM	Episode Screening						1:00 PM
1:30 PM		Tumblpron		Draw Ponies w/ Jenn Blake			1:30 PM
2:00 PM							
2:30 PM	Whose Line Is It, Anyway?	The Political Economics of S5	Pony-Guided Meditation Session 2	Fluttershy's Birdhouses	MLP CCG Tournament	Brony Code of the Pony Illuminati	2:30 PM
3:00 PM							
3:30 PM							3:30 PM
4:00 PM	Ciderfest Cosplay Contest	Voice Acting 101		Singalong w/ Ashleigh & Rebecca			4:00 PM
4:30 PM							4:30 PM
5:00 PM			MLP-MSP Panel	Open Arts and Crafts	MLP: TOONI "The Colossal Nightmare"	My Little Fiasco	5:00 PM
5:30 PM							
6:00 PM		Ciderfest Karaoke Jamboree	Pony Swag Swapmeet		Twilight Sparkle's Secret Shipfic Folder	Forest Kingdoms of Inspireland "Where'd All the Green Go?"	6:00 PM
6:30 PM							
7:00 PM	Ciderfest 2015 Concert	Cardapaloozal	Canterlot Speed Dating #2 (18+)				7:00 PM
7:30 PM							
8:00 PM							8:00 PM
8:30 PM							8:30 PM
9:00 PM	7pm - 12:30am	Ponyville After Dark (18+)			MLP: TOONI "Great & Powerful"	My Little Pony Birthday Surprise	9:00 PM
9:30 PM							
10:00 PM							10:00 PM
10:30 PM							10:30 PM
11:00 PM			Canterlot Speed Dating #3 (18+)		Epic Changeling!		11:00 PM
11:30 PM							
12:00 AM							12:00 AM
12:30 AM							12:30 AM
1:00 AM							1:00 AM
1:30 AM							1:30 AM
2:00 AM							2:00 AM
2:30 AM							2:30 AM

## Mane Event Hall

**The Tao Of Maud – The Wit and Wisdom of Equestria's Most Centered Pony - 10:00am - 11:00am**

*Hosted by D. G. Speirs*

She's calm, she's cool, she's collected...she's Zen. Join us for an hour of exploration as we discuss how Maud Pie demonstrates the very best qualities of Eastern philosophy, and how they are reflected within the Elements of Harmony and the overall message of My Little Pony as well. D.G. Speirs, curator of the Tao of Maud project, will also discuss alternate philosophies portrayed on the show, and how the daily inspirational posts from The Tao of Maud can inspire everypony in their everyday lives. This is the one panel where your life is sure to get a little "boulder."

**Saturday Voice Actor Panel - Noon - 1:00pm**

*Hosted by Corey Wood and Final Draft*

Our talented Guests of Honor return to tell stories, talk about life as voice actors, and take questions from the audience!



Crystal Room	Coat Check	Regency AB	Pere Marquette	Solomon Juneau	Gilpatrick	Atrium	Room TBA	Polaris
Autographs	Registration	Vendor Hall	Sponsor Lounge	Charity Room	Headless Lounge	Apple Orchard	Cider Lounge	Cider Bar
Saturday								Saturday
8:00 AM								8:00 AM
8:30 AM								8:30 AM
9:00 AM								9:00 AM
9:30 AM								9:30 AM
10:00 AM								10:00 AM
10:30 AM								10:30 AM
11:00 AM								11:00 AM
11:30 AM								11:30 AM
12:00 PM								12:00 PM
12:30 PM		Vendor Hall						12:30 PM
1:00 PM				Charity Room Open		Charity Bake Sale		1:00 PM
1:30 PM	All Guests of Honor 1:30pm - 3:30pm	Registration 8:00am - 8:00pm	9:30am - 10:00am (Sponsors Only)					1:30 PM
2:00 PM				10:00am - 6:00pm		Renegade Stage		2:00 PM
2:30 PM								2:30 PM
3:00 PM		10:00am - 7:00pm (Everyone)	Sponsor Lounge Open					3:00 PM
3:30 PM								3:30 PM
4:00 PM								4:00 PM
4:30 PM			10:00am - 10:00pm		Headless Lounge Open	10:00am - 8:00pm		4:30 PM
5:00 PM							Cider Lounge	5:00 PM
5:30 PM								5:30 PM
6:00 PM					10:00am - 1:00am		2:00pm - 10:00pm	Sponsor Meet & Greet Dinner 6:00 PM
6:30 PM								6:30 PM
7:00 PM								7:00 PM
7:30 PM								7:30 PM
8:00 PM								8:00 PM
8:30 PM								8:30 PM
9:00 PM								21+ VIP Cocktail Hour 9:00 PM
9:30 PM								9:30 PM
10:00 PM								10:00 PM
10:30 PM								10:30 PM
11:00 PM								11:00 PM
11:30 PM								11:30 PM
12:00 AM								Cider Bar 21+ 10pm - 2am 12:00 AM
12:30 AM								12:30 AM
1:00 AM								1:00 AM
1:30 AM								1:30 AM
2:00 AM								2:00 AM
2:30 AM								2:30 AM

**“The Mane Attraction” Episode Screening (NO RECORDING) - 1:00pm - 1:30pm**  
*An old friend of Applejack’s has become a huge pop star and Applejack fears that the singer’s manager does not have her best interests at heart.*

Stick around after the Voice Actor panel for a special screening of the newest episode of My Little Pony: Friendship is Magic! We'll make room for all the Fillies and Colts up front so they have the best view too!

**Whose Line Is It, Anyway? - 2:30pm - 3:30pm**  
*Hosted by Final Draft*

Join Saberspark, AC Racebest, Bvids and host Final Draft for a riotous hour of improv comedy!

**Ciderfest Cosplay Contest - 4:00pm - 5:30pm**  
*Hosted by Sydney Armstrong and featuring special Guest Judges!*

Who has the best MLP cosplay of Ciderfest '15? This age-old question will be settled here thanks to our special guest judges! Sign up for the Cosplay Contest outside the Mane Events hall from 1:30pm - 2:30pm! All ages may enter, under 18 needs signature of parent.

**Ciderfest 2015 Concert - 7:00pm - 12:30am**

What better way to end Saturday than with a full evening of amazing musical acts? Starting with The Shake Ups in Ponyville, stick around for Tetsuo, Garnika, and more!

## **Saturday - Panel Hall A**

### **The Fiery Joker's Editing Workshop - 10:00am - 11:00am**

*Hosted by The Fiery Joker*

The Fiery Joker will guide you through the basics of editing a video, from simply importing footage all the way to Chroma Keying.

### **Toys to Life, Pony Pursuing 101 - 11:30am - 1:00pm**

*Hosted by Steve Schertz*

Join members of the MLP fursuit community as we take you through the process of constructing these large, huggable costumes from head to hoof. We will discuss topics including character design, materials, pattern making, sewing, and padding. There will also be hands-on time with various costumes, as well as Q&A!

### **Tumblrpon - 1:30pm - 2:30pm**

*Hosted by 10art1*

Tumblrpon is an exciting panel where you will get a chance to meet and listen to artists of the fandom who post their works on the website "Tumblr"!

### **From "Our Town" to Griffonstone:**

### **The Political Economics of Season 5 - 3:00pm - 4:00pm**

*Hosted by Sarah "Flutterpunk" Rogers*

Season 5 of My Little Pony: Friendship is Magic explores themes of equality, community, governance, and culture. Join in the discussion of pony and griffon social economic systems, including the socialist Equality Village, the capitalist Griffonstone, the benevolent monarchy of Equestria, and themes of anarcho-communism in Ponyville.

### **Voice Acting 101 - 4:00pm - 5:00pm**

*Hosted by Ralph Streich*

If you have ever considered becoming a professional voice actor, or are interested in the process, this one hour will provide you with some information to get you started, or the answers to some of your questions.

With 24 years of experience (and currently representing 15 MLP-FiM actors and staff), Voice Talent agent Ralph Streich will cover the ins and outs of being a professional voice actor, including what should be on your demo reel, what to do once you have a demo, the process from auditioning to booking a job and marketing oneself. He will present examples of auditions and demo reels for you to watch and listen to, and then take questions from the audience.

### **Ciderfest Karaoke Jamboree! - 5:30pm - 7:30pm**

*Hosted by Zak Kayes (ToonKriticY2K)*

It's a karaoke event. Yeah. What else needs to be said? Pick a song, sing to your hearts content with no strings attached! There will be a special prize for those participate with a raffle where you could win a BIG prize! And what prize is that? Come and find out!

**Cardapalooza! - 8:00pm - 9:00pm**

*Hosted by David Hoskins*

Cardapalooza is a game show-style setup, with an announcer moderating, and with 6 people from the audience participating. The rest can watch but can sit in and check it out! Everyone who walks in the door gets a pack of series 3 cards, and then it's a sort of "Last Pony Standing" game. There will be also information about upcoming releases and such for MLP CCG products.

**Ponyville After Dark (18+) - 9:30p - 11:30pm**

*Hosted by GuyNamedEarl*

When the sun sets in Ponyville and Princess Luna raises the moon, the citizens of this fair town cut loose. Join GuyNamedEarl as he leads an exploration of what really happens when the lights go out in Ponyville. Featuring comedy, personal anecdotes, and audience interaction, this panel will have you seeing your favorite pony in a completely new light.

**Saturday - Panel Hall B**

**Is a Brony a Furry? - 10:30am - 11:30am**

*Hosted by Brent "Railershy" Warburton and Zak Kayes (ToonKriticY2K)*

Bringing back an open discussion panel where all are welcome to voice their opinion on whether or not they think a Brony is or is not a "Furry".

**Sketchy Friends - Noon - 1:30pm**

*Hosted by T.J. Carson*

Join your fellow congoers to make new friends and sketch with them! Whether it's a sketch of your favorite pony, your OC, or anything you can come up with! Everyone is welcome to come and sketch, no matter what skill level you have. Pencils and paper will be provided.

**Pony-Guided Meditation Session 2 - 2:30pm - 4:30pm**

*Hosted by Steel Warrior*

For this session, you could be taken on a journey to anywhere in the wide world of Equestria! You will meet up with your travelling companions in Ponyville before you set off, and enjoy an adventure with your friends!

Maybe you go off adventuring through the Everfree Forest with fearless Rainbow Dash? Do you spend all day working with the Cutie Mark Crusaders? Perhaps you go visit Applejack's relatives in Appleoosa! The possibilities are only limited by your subconscious imagination!



## **Saturday - Panel Hall B (cont)**

**MLP-MSP Panel - 5:00pm - 6:00pm**

Hosted by Chase Hedges, Jake Faircloth, Mike Bernstein and Jared Sargent  
Minnesota's My Little Pony convention MLP-MSP is returning in 2016! Meet the convention organizers, find out what they have in store, and get a chance to ask them questions or make suggestions.

**Pony Swapmeet - 6:30pm - 7:30pm**

Come together to swap Pony stuff! Come on by! (Please remember to show good swap-meet etiquette!)

**Canterlot Speed Dating (18+) - 8:30pm - 9:30pm & 11:30pm - 12:30am**

*Hosted by Yo-Fan Callewaert*

Trot or gallop on over for Canterlot Speed Dating! Whether it's that special pony you're looking for or friendship (it's magic!), come find it here with others that share your interests and love of all things pony!

## **Saturday - Activities for Kids**

**Rainbow Dash's Face Painting - 10:00am - 11:00am**

You'll look 20% cooler showing your My Little Pony pride with either a painted on cutie mark or a temporary tattoo!

**Hair-braiding with The Mane-iac! - 11:00am - 12:00pm**

Learn the basics of hair-braiding from your favorite super-villain, The Mane-iac! Parents with children are invited to this hooves-on workshop, where we will teach a basic 3-strand braid, delving into other braids if time allows. Singles and spectators are welcome, too. New combs and hairbands provided; BYO Hairspray Ray of Doom.

**Draw Ponies with Jenn Blake - 1:30pm - 2:30pm**

Join IDW Comics artist Jenn Blake to learn some of the basics of drawing ponies!

**Fluttershy's Birdhouses - 2:30pm - 4:00pm**

Decorate your very own birdhouse with a variety of craft supplies such as markers, stickers, and more! Yay! (Supplies are limited!)

**Kids Sing Along With Ashleigh Ball and Rebecca Shoichet - 4:00pm - 5:00pm**

Join some of the talented singers from My Little Pony for a fun sing-a-long! Lyrics will be projected for all to see, and songs across all the seasons and movies will be featured.





# Apple Pie Charity Bake Off

YEEE HAW! Come on down and bring us your finest selections of home-made Apple Pies and get them judged against other ponies' home-made goodness in Ponyville Ciderfest's 2nd Annual Apple Pie Bake Off!

Afterwards, come on by the Bake Off Charity Bake Sale table and enjoy some of the fine foods y'all saw at the Bake Off! All donations and proceeds go directly to Extra Life, raising funds for the Children's Hospital of Wisconsin.

Those who wish to not participate in the Apple Pie Bake Off but would still like to donate a baked good are welcome to. All Apple Pie Bake Off rules still apply except for the apple theme. Donors may create any type of baked good to be donated to the Charity Bake Sale.

## Apple Pie Bake Off Rules:

- Must 18 or older to submit or have an adult present with you when submitting.
- Every ingredient in the item must be given to the judge for allergy purposes.
- Items must be in a disposable container. No containers or bakeware will be returned to the entrant after the bake off.
- Only one entry per person for the contest.
- Must be a share-able amount of baked goods, such as a dozen cupcakes, a whole 12 inch pie, etc. This allows for all judges to try the item and allows the rest to be donated to the bake sale for charity.
- Must be a food item that can stay at room temperature.
- No store bought food allowed. Items that are not home-made will be immediately disqualified.
- All entries must contain at least one apple ingredient (This the Apple Pie Bake Sale, after all!) but entries do not have to be a pie.

Entries will be judged on look, taste, and creativity.

Submissions will be accepted Friday evening and Saturday until 11am at the Ponyville Ciderfest Charity Room located in Solomon Juneau. All entries will then be judged at Noon on Saturday and winners will be announced!

No eating supplies necessary. Ponyville Ciderfest will provide all plates, utensils, and napkins.



# Sunday Schedule

	Regency CD	Lakeshore AB	Lakeshore C	Executive CD	Milwaukee AB		Executive AB	
	Mane Events	Panel Room A	Panel Room B	Children's Events	Tabletop Gaming		Video Gaming	
<b>Sunday</b>								<b>Sunday</b>
9:30 AM							Extra Life 24-Hour Marathon Charity Stream 10am Sat to 10am Sun	9:30 AM
10:00 AM	My Little Wheel of Fortune			Design your own Pony	MLP: TOONI "Tiiiiimbeeer!"	Twilight Sparkle's Secret Shipfic Folder	Open Video Gaming 10am - 5pm	10:00 AM
10:30 AM								
11:00 AM		Coping with Disabilities: Being 120% Cooler	Open Fanfiction Discussion					11:00 AM
11:30 AM								11:30 AM
12:00 PM	Sunday Voice Actor Panel		Pony Swag Swapmeet	Open Arts and Crafts	Forest Kingdoms of Inspireland "Maddy Mare's Mechanical Marvels!"	Ponyfinder		12:00 PM
12:30 PM								
1:00 PM		How to make your own pony content						1:00 PM
1:30 PM	Comic Makers w/ Jenn Blake			Brony Breakdown				
2:00 PM								2:00 PM
2:30 PM		Shattered Kingdom Game Demo		Twilight Sparkle's Bookmarks	Last Chance Changeling	My Little Pony Too Many Pinkamenas		2:30 PM
3:00 PM								
3:30 PM	Extra Life Charity Auction		Bring Out Your Inner Pony				3:30 PM	
4:00 PM					Pinkie Pie's Bingo			4:00 PM
4:30 PM							4:30 PM	
5:00 PM	Closing Ceremonies						5:00 PM	
5:30 PM							5:30 PM	
6:00 PM							6:00 PM	

## Mane Event Hall

**My Little Wheel Of Fortune - 10:00am - 11:30am**

*Hosted by Brandon Travis*

My little pony meets the Wheel of Fortune Game show landscape! Come on down, and have a chance at winning pony related prizes, solve lots of my little pony genre puzzles and have a chance at being the player to make the record of winning 100,000 or One Million Bits!! With The Brilliant Brownsugar ( Brandon "Blackman" Travis ) As your host~ So get Ready to spin, gallop and win!

**Sunday Voice Actor Panel - Noon - 1:00pm**

*Hosted by Final Draft*

We have something very special planned for this panel that you're definitely not going to want to miss!

**Comic Makers Panel - 1:30pm - 2:30pm**

*Hosted by Jenn Blake*

Jenn Blake speaks about her extensive experience drawing for published comic series. There will also be time for your questions and her answers!

**Extra Life Charity Auction - 3:00pm - 5:00pm**

Help raise money for Extra Life ([www.extra-life.org](http://www.extra-life.org)) by bidding on some amazing art and donations! All proceeds go to benefit the Children's Miracle Network Hospitals.

**Closing Ceremonies - 5:00pm - 6:00pm**

All good things must come to an end, including our weekend together. Come gather with your new and old friends for one last time, not to say goodbye, but instead, to say, "Until next time!"

	Crystal Room	Coat Check	Regency AB	Pere Marquette	Solomon Juneau	Gilpatrick	Atrium	
	Autographs	Registration	Vendor Hall	Sponsor Lounge	Charity Room	Headless Lounge	Apple Orchard	
Sunday								Sunday
9:30 AM			Vendor Hall					9:30 AM
10:00 AM			9:30am - 10:00am (Sponsors Only)					10:00 AM
10:30 AM								10:30 AM
11:00 AM					Charity Room Open		Charity Bake Sale	11:00 AM
11:30 AM		Registration		Sponsor Lounge Open		Headless Lounge Open		11:30 AM
12:00 PM			10:00am - 3:00pm (Everyone)		10:00am - 2:00pm		Renegade Stage	12:00 PM
12:30 PM		10:00am - 3:00pm						12:30 PM
1:00 PM	All Guests of Honor 1:00pm - 3:00pm			10:00am - 4:00pm		10:00am - 3:00pm		1:00 PM
1:30 PM								1:30 PM
2:00 PM								2:00 PM
2:30 PM							10:00am - 4:00pm	2:30 PM
3:00 PM								3:00 PM
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5:30 PM								5:30 PM
6:00 PM								6:00 PM

## Panel Room A

### Coping with Disabilities: Being 120% Cooler

*Hosted by Mary Rhodes*

Everyone is equal at some level, and as equals we can work toward mutually beneficial goals. Learn how we can all pursue the ideals of awareness, acceptance, understanding, empowerment and inclusion of individuals with special needs — through My Little Pony: Friendship is Magic. Together we can define people by their talents, interests, and accomplishments instead of their limitations.

### How to Make Your Very Own Pony Content

*Hosted by Silver Stream Pony*

Showing others how to make their own pony videos for YouTube and other sites

### Shattered Kingdom Game Demo

*Hosted by Gremlin Grenade*

Shattered Kingdom is a turn-based strategy RPG centered around the conflict between the Solar Empire and the New Lunar Republic. Players will build armies, make moral decisions, build friendships and explore the world of My Little Pony: Friendship is Magic from a completely new perspective. The panel will include a live demo of the game entailing brand new content, as well as an open Q&A session for you to ask questions about the game!

## **Sunday - Panel Room B**

**Open Fanfiction Discussion - 11:00pm - Noon**

*Hosted by Arun Madhavan*

In this panel we will discuss our various fanfic ideas/creations and how we went about making them.

**Pony Swapmeet - Noon - 1:30pm**

Come together to swap Pony stuff! Come on by! (Please remember to show good swap-meet etiquette!)

**Brony Breakdown - 1:30pm - 2:30pm**

*Hosted by Paleo and Saberspark*

Brony Breakdown is a podcast hosted by Paleo and Saberspark. They talk about the show and the fandom. At the end of the panel, there will be a Q&A.

**Bring Out Your Inner Pony - 3:00pm - 4:00pm**

*Hosted by Silver Stream Pony*

A panel with a few games and exercises for the audience to unleash their true pony selves. It will be family-friendly with audience participation.

## **Sunday - Activities for Kids**

**Design Your Own Pony - 10:00am - 11:30am**

Come decorate a pony that represents you! How-to Draw Ponies lessons will also be available.

**Twilight Sparkle's Bookmarks - 2:00pm - 3:30pm**

Show your love of reading and come create a My Little Pony themed bookmark, perfect for marking your progress in the latest Daring Do book!

**Pinkie Pie's Bingo - 3:30pm - 5:00pm**

Come play the timeless game of Bingo featuring My Little Pony bingo boards with all of your favorite characters on them! We're just playing for fun, so come and go any time!



# Tabletop Gaming

## MLP: TOON!

A fun and "Slice of life"-type of My Little Pony tabletop game, brought to you by Equestria Inspired. Play as the Mane 6 and several of their friends as they learn more about the Magic of friendship as they deal with the problems and adventures that come to Ponyville!

"And Puppy Dog Tails" - Friday 12:00pm – 2:00pm

"Beast From the Everfree Forest" - Friday 8:30pm – 10:00pm

"TREASURE MAP!" - Saturday 10:00am – 12:00pm

"The Colossal Nightmare" - Saturday 5:00pm – 6:30pm

"Great & Powerful" - Saturday 9:30pm – 11:00pm

"Tiiiiimbeeer!" - Sunday 10:00am – 12:00pm

## Forest Kingdoms of Inspireland

Another tabletop adventure game brought to you by Equestria Inspired, featuring the Celestial Circle! Play as epic-level characters such as Princess Celestia, Princess Luna and other characters from Old Equestrian History, and save the day! Also, if the group agrees before-hand, they can play as their OC's instead!

"Element-ary" - Friday 2:00pm – 4:00pm

"Odds & Ends" - Friday 6:00pm – 8:00pm

"Where'd All the Green Go?" - Saturday 7:30pm – 9:30pm

"Maddy Mare's Mechanical Marvels!" - Sunday 12:00pm – 2:00pm

## "Are You A Changeling?"

A conversion of "Are You A Werewolf?", the popular dice-less roleplaying party game, also known to many as "Lupus In Tabula", or "Mafia"! Are you ready to try and figure out who the Changelings are among your group, and banish them to the dungeon, before they kidnap you? With special roles like the Discord Pony, Befriended Changeling, and the Creature Catcher all mixing it up even further, the chaotic touch-and-go of the choices everyone needs to make every turn would make Discord himself proud!

Epic Changeling! - Friday 10:00pm – 2:00am

Are You A Changeling? - Saturday 12:00pm – 2:00pm

Epic Changeling! - Saturday 11:00pm – 2:30am

Last Chance Changeling - Sunday 2:00pm – 4:00pm

## My Little Pony: Friendship is Ironclaw

Play as one of the Mane Six in an Ironclaw Adaption of My Little Pony! When foals go missing, can the power of friendship help find them? No experience necessary. Materials provided.

Friendship is Ironclaw - Friday 4:00pm – 7:00pm

Birthday Surprise - Saturday 9:30pm – 12:30am

Too Many Pinkamenas - Sunday 1:30pm – 4:30pm



For full game descriptions and updates go to [ponyvilleciderfest.com/gaming](http://ponyvilleciderfest.com/gaming) or scan this!

### **Twilight Sparkle's Secret Shipfic Folder**

Twilight Sparkle's Secret Shipfic Folder is a card game that is both a love letter to, and a good-natured satire of, the wonder and majesty of "shipping", or imagining different characters in relationships. Come learn how to play a game about Twilight Sparkle's ridiculous obsession with writing crazy, romantic fanfic about ALL her friends (and some enemies). Come for the AppleDash, stay for the CrackleDash!

Friday 8:00pm – 10:00pm

Saturday 8:00pm – 10:00pm

Sunday 10:00am – 12:00pm

### **My Little Pony Character Creation** - Saturday 10:00am – 1:00pm

You say you don't want to play one of the Mane Six? Well let's make your own character, then! Using the Ironclaw gaming system, players will be able to make their own Earth Pony, Pegasus, Unicorn, Buffalo, or even Griffon!

### **MLP Collectible Card Game Tournament** - Saturday 2:00pm – 5:00pm

#### **Ponyfinder**

*Hosted by David Silver, Silver Games*

Come, let us tell a tale of adventure! Everything a human, elf, or dwarf can accomplish, a pony can do, and we're out to prove it. This demo game does not require characters (they will be provided), just bring yourself, and a thirst for adventure!

Friday 12:00pm – 2:00pm

Saturday 1:30pm – 3:30pm

Sunday 12:00pm – 1:30pm

### **My Little Pony Fiasco** - Saturday 5:00pm – 8:00pm

*Hosted by Sarah "Flutterpunk" Rogers*

Fiasco is an award-winning storytelling game "inspired by cinematic tales of small-time capers gone disastrously wrong." It's a GM-less, minimal dice-rolling, tabletop role-playing game for 3-5 players who build a story together in about the time it takes to watch a Coen Brothers film.

Your Fiasco facilitator has built a playset specifically for Ciderfest, involving elements of Lauren Faust's magical pony world. Players will create their own characters based on relations to each other, character goals, setting, and other factors to be determined collectively before and during gameplay. Rules will be discussed thoroughly, so newbies to role-playing and to Fiasco are very welcome!

Because of limited space, we ask that you email facilitator Sarah Tops at [sarah.tops.rogers@gmail.com](mailto:sarah.tops.rogers@gmail.com) ASAP to reserve a spot! Ages 12+, please.

Game will run approximately 3 hours, including rules and setup.

### **Brony Code of the Pony Illuminati** - Saturday 3:30pm – 4:30pm

*Hosted by Silver Stream Pony*

A fun roleplaying hour of the group known as Illuminati, but pony style!

# Video Gaming

## HOURS

**Friday: Noon - 2:00am**

**Saturday: 10:00am - 2:00am**

**Sunday: 10:00am - 5:00pm**

Want to kick back and play some video games this weekend? Head to Executive AB to see all that we have to offer! We'll have MLP-inspired fan games and popular console games to play, as well as some arcade machines set to freeplay. Play some Mario Kart 8 and then throw down in Fighting is Magic! We'll also be hosting charity livestream gaming events over the weekend, and audience participation is encouraged!

**Where's Derpy?** - A simple fan game where you have to find Derpy before the timer runs out. Find muffins to get a higher score!

**Unlucky Pony** - A Sega CD fan game where you play as a rather unlucky pony! Try to make it out alive!

**Mega Pony** - An action/platformer fan game created by Khao Mortadios that plays a lot like Capcom's flagship Mega Man franchise! Play as Mega Pony, a robot unicorn, in a quest to stop Discord, who has brainwashed the other ponies!

**My Little Pony Fighting is Magic Tribute Edition** - A 2D fighter fan game that should bring to mind classic fighting game greats like Street Fighter and the Vs. series. Play as any of the Mane 6 and throw down, one-on-one!

**Mario Kart 8** - Nintendo's flagship kart racer for Nintendo Wii U! Play as all sorts of classic Super Mario characters, pick your vehicle, and race in a number of amazing levels!

**Super Smash Bros. for Wii U** - One of the best fighting game franchises ever, Super Smash Bros. for Wii U is packed full of characters and stages! Fight with friends with a plethora of characters, like Link, Samus, Mega Man, Pit, Marth, Sonic, and more.

**Super Mario Maker** - Create your own Mario levels! Choose your preferred style (Super Mario Bros., SMB3, Super Mario World, and New! Super Mario Bros.) and put together the level of your dreams (or nightmares, if you want to make it difficult)! Super Mario Maker is an excellent creative tool for an aspiring game designer and it puts the Mario universe in the hands of fans.

And more! We'll also have other miscellaneous games across several platforms, including Xbox 360 and One, PlayStation 3, Nintendo Wii and Wii U.

# Charity: Extra Life

**Ponyville Ciderfest 2015 is partnering with  
Extra-Life and The Button Mashers!**

**Join in on the 24-Hour Marathon  
from 10am Saturday to 10am Sunday!**



**PLAY GAMES FOR 24 HOURS FOR THE KIDS**

SIGN UP ONLINE AT [WWW.EXTRA-LIFE.ORG](http://WWW.EXTRA-LIFE.ORG)

ASK YOUR FRIENDS & FAMILY TO DONATE TO YOUR FUNDRAISING PAGE  
100% OF THE FUNDS STAY LOCAL

PLAY ANY GAME ON ANY PLATFORM  
WHENEVER IT WORKS FOR YOU

extra life  
Play Games. Heal Kids.

100% of the funds stay local and go to benefit local children's hospitals. For more information, visit [www.extra-life.org](http://www.extra-life.org). © 2015 Extra Life. All rights reserved.



**MEGA MAN**  
Mega Marathon

Friday: Nov 20 12:00pm CST

Where: Video Game Room

extra life  
Play Games. Heal Kids.

Extra Life is a grassroots experience that mobilizes passionate gamers of all types to help Children's Miracle Network Hospitals treat sick and injured kids in their communities. Extra Lifers raise money year-round, culminating in a massive international day of play each fall and ultimately celebrating one grand total together. Extra Lifers typically participate from the comfort of their own home and have raised more than \$14 million dollars since the program was founded by gamers in 2008. Join the movement at [www.Extra-Life.org](http://www.Extra-Life.org).

Ponyville Ciderfest will be supporting Children's Hospital of Wisconsin through the Extra Life program again at this year's convention. Visit with representatives from the charity in the atrium area to learn how you can help raise money for local hospitals. In 2014, Children's Hospital of Wisconsin raised over \$80,000 through Extra Life, and we need your help to crush that number for 2015!

**Mega Man Mega Marathon 2015  
for Extra Life Sponsored by  
The Button Mashers on Friday!**



# Autographs



# Autographs



# **Ponyville Ciderfest 2015 Staff**

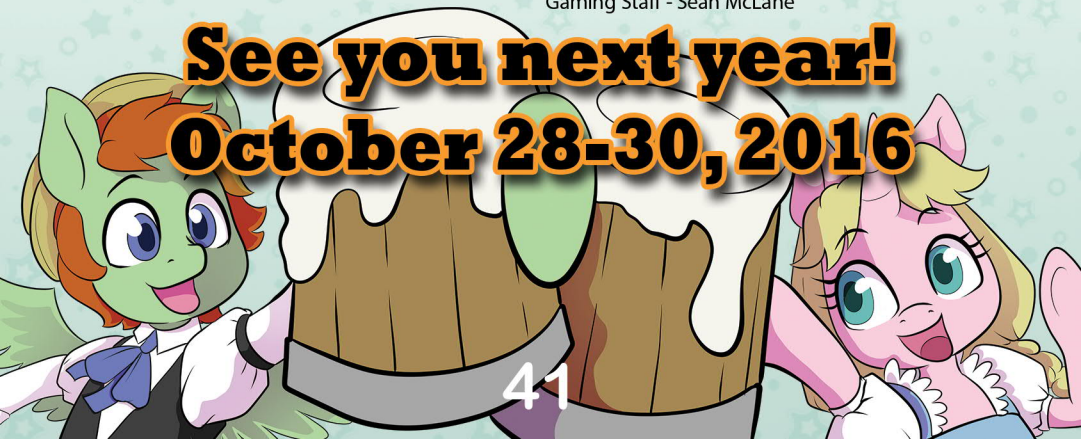
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## **Convention Vice Chair - Charlie Worthley**

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A/V Staff - Kyle "Datasmore" Romstad  
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Guest Relations - Musician Acquisitions Manager - Larscis  
Guest Relations - VIPR Manager - Drew Sind Fain  
Guest Relations Assistant - Tim Star  
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Guest Staff - Green Room - Layla "Chickadee" Rose  
Guest Staff - Autographs - Kelsi Boldt  
Guest Staff - Autographs - Mallory Spindler  
Guest Staff - Changeling - James "DJ Jack" Flint  
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Talent Liaison - Kyle "Bashscript" Fields  
Talent Liaison - Scott "Thornwing" Kinnersley  
Talent Liaison - Dan "Buttons" Merwin  
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**See you next year!**  
**October 28-30, 2016**



# WHINNY CITY PONY CON April 1-3 2016

Hyatt Regency Schaumburg, Chicago

Special Guest  
**John de Lancie**



More guests to be  
announced soon!

**Register today at [WhinnyCity.com](http://WhinnyCity.com)!**