



Ponyville NOV. 7-9, 2014 **CIDER FEST**

Hyatt Regency Milwaukee in Milwaukee, WI

Cutie Corral

<http://www.etsy.com/shop/cutiecorral>

**hand-made
fanart**

**chibi pony
plushies**

hoodies

hats

**get customs
and your OC's
made into a
plushie,
hoodie, or
hat!**



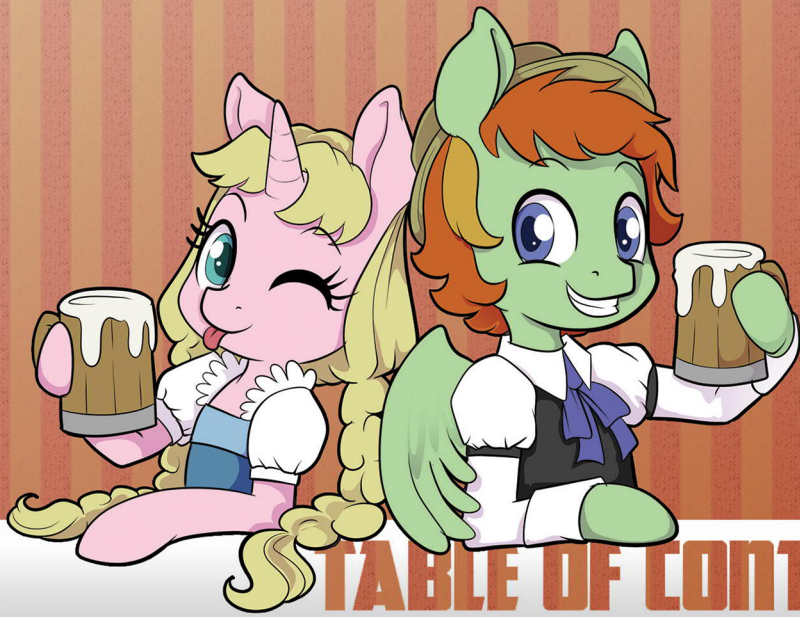


TABLE OF CONTENTS

Conchair Letter / Mascot Bios	2
Hotel & Parking Info	3
Convention Rules	5
Guest Bios	6
Autograph Page	14
Autograph Rules	15
Panel Descriptions	15
Convention Schedule	18
Vendor & Artist Hall	24
Special Ciderfest Events	26
Gaming	33
Restaurant Guide	34
Staff List	37

WELCOME EVERYPONY!

Thank you, for turning this dream in to a reality and making Ponyville Ciderfest 2014 come to life! We are excited to bring yet another place for fans to meet and enjoy what we all love most, My Little Pony! We are super excited for the activities we have planned for you all this year and we hope everyone is ready to enjoy some CIDER!

We here at Ponyville Ciderfest are committed to making sure you have as much fun as possible. It is my pleasure and greatest joy to say:

WELCOME TO PONYVILLE CIDERFEST 2014!

Corey Wood & Lucie Rider

Convention Chairs, Ponyville Ciderfest 2014



Job: Waitress at Trotters cider bar in Marewaukee.

Caramel comes from a long line of bar mares, and has wanted to work at Trotters since she was just a filly! She's known for being a great party pony and making sure patrons of Trotters have a great time with her wit and charm! She's also known for "taste-testing" the merch too much. This leads to many wacky adventures that Barley get's dragged into. Caramel thinks he's too stuffy, and just needs to learn to live a little!



Job: Bar Tender at Trotters cider bar in Marewaukee.

Barley is always willing to lend an ear to all the patrons passing through Trotters cider bar. He's full of good advice because he's a cautious pony who thinks eveything through. Barley spends the rest of his time making sure Caramel Malt doesn't over indulge on all the cider - she's known for her boisterous personality! If only she'd stop trying to drag him into her crazy schemes and just listen to him for once!

HOTEL & PARKING INFO

The Hyatt Regency isn't just a place for an incredible convention awesome-ness, it's a cool place to relax and have a good time, throw a room party, or get something to eat! Within the hotel, there is a restaurant – Bistro 333, a bar – Bar 333, and a snack shop – Sarah's Pantry, all with reasonably priced food.

The Bistro 333 even has specials and discounts for attendees. You have to show your badge! You don't even have to leave your room, they offer room service at a touch of a button. This service is available every night until midnight.

Look to Bar 333 for a well-deserved drink after scoping out the Exhibit Hall (for those over twenty one). Their mixologists have put together a special Pony themed drink menu and offer a variety of Hard Ciders for Ponyville Ciderfest. Make sure to ask to see the Ponyville Ciderfest drink menu and try one of our many specialty drinks.

In the morning, stop in at Sarah's Pantry for a cup of Starbuck's coffee or a freshly brewed espresso before having breakfast. Grab a snack in the afternoon or some forgotten supplies (tooth-brush?). Stop back there later for a Full Throttle or a 5-hour energy drink.

Did you know? There is a full-service business center for your printing needs located on the first floor! In case you feel like exercising after spending all day checking out awesome programming, there is an exercise room located on the third floor! To get you pumped each morning, all rooms are equipped with an iPod docking station. How cool is that?!

Internet

Wi-Fi is available in the Hyatt public area using this **username: Ponyville** and this **password: Ciderfest**. Make sure to capitalize them! High speed internet is available inside guest rooms for an additional fee.

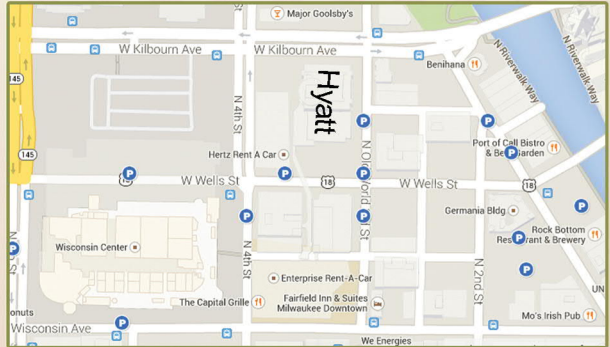
PARKING

Hyatt – Valet parking
\$27.00 per night

Self-Parking \$20.00 per night
(with Ponyville Ciderfest \$5 discount)

C&W Parking
820 N. Old World Third St.
Milwaukee, WI 53203
Day Parking \$6.00
Night Parking \$12.00

3rd and Wells
215 W. Wells
Milwaukee, WI 53203
Day Parking – \$7.00
Night Parking – \$12.00



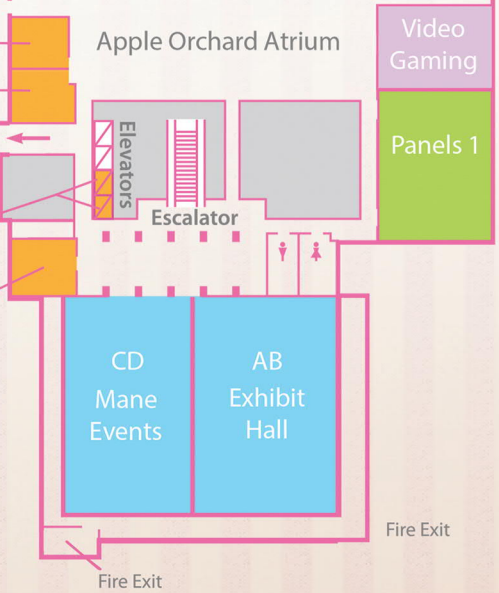
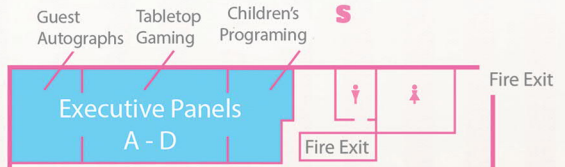
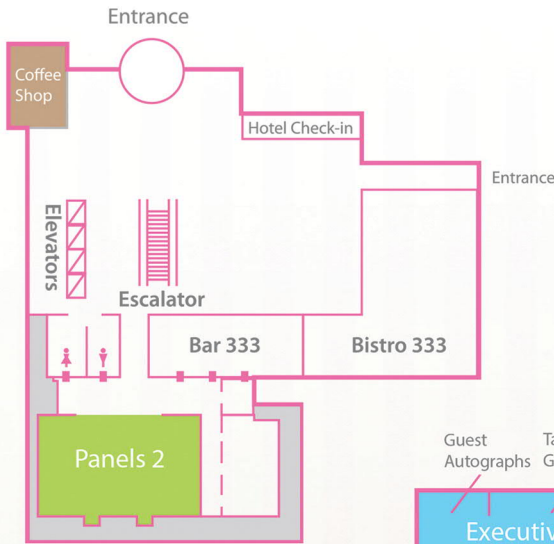
310 W. Wisconsin
747 N. Old World 3rd St.
Milwaukee, WI 53203
24 Hours – \$12.00

Thanks A Lot –
843 N. 2nd St.
Milwaukee, WI 53203
All Day – \$8.00
Overnight Parking – \$5.00

Lots of Luck –
807 N. Plankinton Ave. Milwaukee, WI
53203
All Day – \$8.00
Overnight Parking – \$5.00

HYATT REGENCY MILWAUKEE

First Floor



HYATT REGENCY MILWAUKEE

Second Floor

Hyatt Regency Milwaukee
333 West Kilbourn Avenue
Milwaukee, WI 53203
Phone: (414)276-1234

Check-in: 3:00pm
Check-out: Noon

Customer Service

Have a question? Did you lose something or someone? We have a customer service desk located in the Solomon Juneau room on the second floor of the Hyatt. Customer Service is your connection to the convention. We are here to help guests' maximum enjoyment from their con. All questions, comments, and concerns can be brought to us all weekend.

CONVENTION RULES

No obscene or profane behavior in any public areas. This means no PDA or Violence.
No sleeping in public areas.
No smoking of any kind in the hotel.
Drinking is prohibited in the meeting space areas unless otherwise noted.
No use of any illegal substance is permitted. This will result in police intervention.
Do not damage or steal any convention or hotel property. You will be held financially responsible.
Do not drop things from the balconies.
No soliciting any goods or services apart of the convention.

Pets are not allowed in the convention area, with the exception of service animals. If you have special needs and require a service animal, please consult with staff.
All attendees will be given an attendance badge and are to wear it visibly at all times.
Ponyville Ciderfest staff members reserve the right to ask any and all attendees for picture ID verification. Failure to provide picture ID verification will result in revocation of the attendees badge.
Ponyville Ciderfest reserves the right to revoke any and all attendee and/or staff badges at any time for noncompliance with convention regulations, and in severe cases, escorting of the offending party off the property.

Please respect the convention staff, security and hotel employees. We are here to make sure everyone is safe and has a good experience.

These rules are not exhaustive and may be updated at any time. Updated rules can be found at Customer Service or referencing our website. If you have any questions regarding these rules, please direct them to information services or any Ponyville Ciderfest staff member. Remember, we are here to have a safe and fun experience for all.

Minors / Children Rules

We do not offer childcare services. Children under the age of 14 must be accompanied by a parent or legal guardian at all times. Please do not leave them unattended, even in children programming areas. Curfew laws still apply to persons under the age of 17, unless escorted by a parent or legal guardian or they are a registered guest of the Hyatt Regency Milwaukee. (curfew in the city of Milwaukee is 11:00pm Friday - Saturday and 10:00pm Sunday - Thursday).
Parents or legal guardians will be held responsible for any damages done to the hotel or convention property by their children.
Minors who are found to be in possession of alcohol may be removed from the hotel per the hotel staff's discretion.

Lost children will be directed to the information desk until picked up by their parent or legal guardian.

Cosplay Policies

Ponyville Ciderfest welcomes all cosplayers! It's always fun to dress up and show off a cool costume. Just make sure to follow these cosplay guidelines. If you are unsure if you violate one of the following policies, please visit information services to have your costume checked. All costumes must conform to the policies below.
No live steel.
All costumes must comply with local laws. Cosplay items that are deemed as vulgar are not permitted.
No bare feet.
No sharp protrusions (i.e. sharp spikes).
Please keep your costume from extending more than six inches (6") from your body in any direction. There can be exceptions if the item is collapsable or retractable (i.e. a tail).
No Firearms.
Realistic looking replica firearms are not allowed.
Any gun props must look harmless to the average viewer (essentially, they should not look realistic or threatening).
Realistic replica gun props marked with an orange tip are also not allowed.
No projectiles should be used throughout the hotel.
No laser pointers or high intensity lights that can hurt the eyes.

Event Policies

There are a lot of cool and exciting events to enjoy and sights to see at Ponyville Ciderfest. As always, it's important to have fun and be safe while at these events, whether it's a panel, a dance or otherwise. Please keep these rules in mind.
Please be courteous of other attendees at events.
No pushing, shoving or being aggressive.
No moshing or violent behavior at the dance.
Please be respectful and courteous at panels. Engaging with the panelists is definitely encouraged, but make sure that the panelists are able to talk.
Do not cut in line or save spots for events.
Please do not fight in any of the event areas. This includes, but is not limited to, fighting with weapons, such as foam fighting or boffer, and empty handed combat such as martial arts, stage fighting or general play fighting.

Have a great time at Ponyville Ciderfest!

GUEST LIST



Andrea Libman (Voice of Pinkie Pie/Fluttershy)

Andrea has worked as a voice over actor for more than twenty years. She has had roles on numerous animated TV series, including Madeline in Madeline and The New Adventures of Madeline, Emmy in DragonTales, young AndrAla in Reboot, and Cathy in Monster Buster Club. Recently, she's played Cylandria on Pac-Man and the Ghostly Adventures, and Lemon Meringue, Pupcake and Princess Berrykin in Strawberry Shortcake's Berry Bitty Adventures. Andrea recently won the Union of BC Performers Award for Best Voice for her portrayal of Pinkie Pie and Fluttershy in My Little Pony: Friendship is Magic.

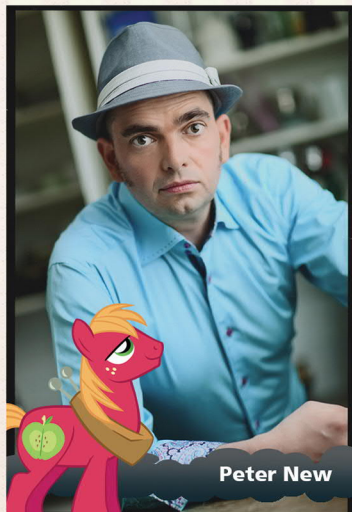
Andrea teaches and plays the piano and enjoys running, skiing and snowboarding, yoga and volunteer work. She holds her Bachelor of Applied Science in Civil Engineering from the University of British Columbia.



Michelle Creber (Voice of Apple Bloom, singing voice of Sweetie Belle)

MICHELLE CREBER is a 14-year-old actor, singer, voiceover artist and dancer from Vancouver, Canada who is best known internationally as the speaking/singing voice of "Apple Bloom" and the singing voice of "Sweetie Belle" on My Little Pony: Friendship Is Magic. Michelle's on-screen film and TV credits include Smart Cookies (Hallmark), The Haunting Hour (The Hub), Supernatural (CW), Eureka (NBC), Christmas Lodge (Showcase), Killer Among Us (Lifetime), and The Search for Santa Paws (Disney). In addition to her voice work on My Little Pony, Michelle has voiced many other characters including "Lucy" in Peanuts Motion Comics (Warner Bros), "Alice" in Martha Speaks (PBS Kids), "Teri" and "Michelle" on Dinosaur Train (Jim Henson) and "Jake" in Adventures of

Little Jake & Many Skies (APTN). A talented songwriter who also plays piano, drums and guitar, Michelle is now working on a collection of original songs and enjoys frequent musical collaborations with popular artists such as Black Gryph0n, MandoPony, The Living Tombstone, Mic the Microphone, Daniel Ingram, Steffan Andrews & Andrea Libman. She also loves a variety of sports, games, art, cooking, photography, family time and her two dogs, Max & Marley!



Peter New (Voice of Big Mac)

Peter is an actor, voice actor and writer. He has over 80 professional credits including: Motive, Delete, Fringe, Mr Young, The Imaginarium of Doctor Parnassus, Lost Treasure of the Grand Canyon, Psych, Men In Trees and Scooby Doo 2: Monsters Unleashed. He has voiced many cartoon characters, from 'Evan' in Barbie Thumbelina, to 'Ian Vashti' in Gundam00, 'Lunk' in Powerpuff GirlsZ, but is most well known as 'Sunil' in Littlest Pet Shop, and 'Big Macintosh' in My Little Pony: Friendship is Magic. Other voice credits include InuYasha, Warhammer 40000: Dawn of War, Sushi Pack, Fantastic Four, Rekkitt Rabbit, Martha Speaks, Dino Train, Goola City and Need 4 Speed: Hot Pursuit.

Peter began acting with a sketch comedy troupe called The Legend of Bonefish, who disbanded twenty years ago, although some of those old sketches have sprung up on YouTube, starring middle-aged versions of themselves. Weird. He has broad interests, from astronomy to photography, architecture to environment. He plays a little piano, a bit of guitar, some ukulele, and a passel of drums. One day he wants to cut a record. He enjoys cooking, but more than that, eating. Yummy.



Ingrid Nilson (Voice of Maud Pie)

Ingrid was skeptical 10 years ago when a mystic told her that her life's work would be all about her voice. Since then, she has been heard as 'Raspberry Torte' in 4 seasons of Strawberry Shortcake, as 'Maud Pie' in My Little Pony, as punk rocker 'Sloan' in an upcoming Barbie movie and more. You may have heard Ingrid while you were playing video games or learning from educational apps. She may have had something to do with persuading you to switch phone plans, eat pizza or sip a Slurpee. In a career that has spanned over a decade and includes on-camera work, she has had the pleasure of appearing with Molly Shannon, Hillary Duff, Steve Coogan and many others in films + TV shows. A classically trained singer (Royal Conservatory of Music), actor (UBC Honors Degree in Theatre) and dancer, Ingrid was raised on The

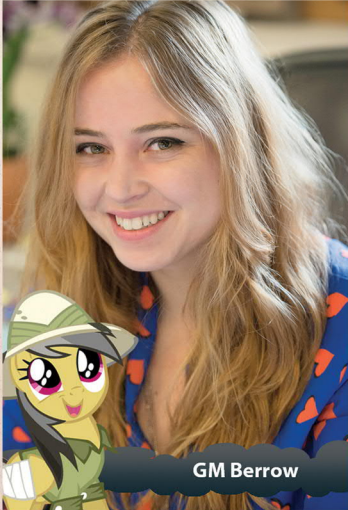
Sound of Music and old school musicals. She lives in Vancouver, BC where you can find her teaching yoga + meditation, biking around town and promoting positive body image in schools with non-profit, Project True. Visit projecttrue.com!



Sam Vincent (Voice of Flim)

Sam was born and raised in Vancouver and has been working in the film and television industry as an actor and voice performer for 25 years. One of his first animated series was performing the voice of AFC Blinky in Bucky O' Hare and the Toad Wars. He also provided the voice for the much beloved character Double D on the popular Cartoon Network series Ed, Edd, n' Eddy. Sam was very honored and excited to bring to life the iconic characters of Baby Bugs, Daffy, and Tweety for the Baby Looney Tunes series. Martin Mystery, Krypto the Superdog, Gundam Seed, Fantastic Four, Storm Hawks, Rekkie Rabbit and Voltron Force count among some of his favorites as well. Sam is currently working on several shows which include Shezow, Pac Man and the Nerd Corps production Slugterra. When Sam isn't in the sound

studio he enjoys time with family, playing guitar, or just chilling in the backyard.



GM Berrow (writer)

G.M. Berrow is a new member of the MLP:FIM writing staff and the author of the official My Little Pony: Friendship is Magic chapter books: Twilight Sparkle and the Crystal Heart Spell, Pinkie Pie and the Rockin' Pony-alooza Party!, Rainbow Dash and the Daring Do Double Dare, Rarity and the Curious Case of Charity, and Applejack and the Honest-to-Goodness Switcheroo, along with the novelization of Equestria Girls: Through the Mirror. She is also the author of the recently released Daring Do Adventure Collection. Berrow has spent the past six years ghostwriting for several other popular Children's and YA book series, and working in film and television production on shows such as "Blue Peter", "Law & Order: SVU", and "The Good Wife". She lives in Brooklyn, NY, but you can find her on twitter at @gmberrow.



EileMonty (Voice of Button's Mom)

EileMonty [Eileen Montgomery] is an artiste from the UK who has studied the art of performance since the age of 6. She attended StageCoach for 10 years, was part of the National Youth Theatre [NYT] and also studied at Chichester University gaining a 1st BA Honors Degree in Musical Theatre. Eileen has been a Youtube Entertainer for 8 years. She has had many cameo's in Abridged series and also Minecraft Parodies such as Supernatural Mobs and Let it glow [AtlanticCraft].

Within the Brony fandom she has collaborated with many talented musicians recording original and cover songs and also a popular parody called I Am Octavia. She is also notable for her voice acting roles in the fandom such as Bubbles in Double Rainboom, PhotoFinish in Picture

Perfect Pony [JanAnimations], Zecora in the Epic Pony Rap Battle's Of Equestria and Button's Mom in Button's Adventures [JanAnimations]. Let's Fly To The Castle!



Gabriel Brown "Black Gryph0n" (performer)

Black Gryph0n (Gabriel Brown) is a 24 year old US Navy veteran who spent the past few years touring the Eastern Hemisphere as lead singer for the 7th Fleet Band where he performed in over 300 concerts, singing in 11 different languages, to audiences totaling over 2 million people. He is a well-known musician/ animator/voice actor in the Brony community; with popular original songs including: "Proud to be a Brony", "Paper Sky", "Faster Than You Know", "Crusader", and "PIRL." Black Gryph0n created the "Twilightlicious" Animated series, and is one of the regular "Reactors" on the popular Bronies React series by ACRaceBest. He also voiced Iron Will in "Epic Rap Battles of Equestria" and Mr. Cake in "Epic Rage Time". He is currently touring and writing music with MLP VA Michelle Creber (Apple Bloom) and when he's NOT doing

pony stuff, he likes to SCUBA Dive, Skydive, Rock Climb, Ski, Free Run, and annoy people. He and his brother Nate (Baasik) are producing a Pony-Themed album titled #IMMortal, to be released in 2014.



Dustykatt The Manliest Brony in the World

Who is this goofball? And why can't people stop staring at that mustache? Dusty's life is a manly checklist. The son of an auto worker (have you driven a Ford lately?), high school and college athlete (baseball, football), former bodyguard and ranch hand, trained Big Time wrestler, and Harley mechanic whose custom motorcycles have appeared on the cover of "Easyriders". And he watches a cartoon show intended for little girls. Well, what do you expect from the Manliest Brony in the World?

Dusty is known primarily for his live streamed podcast "Stay Brony My Friends", his YouTube videos which have gone viral, and separating convention-goers from their money at charity auctions. Dusty fearlessly treads upon the crushed skulls of YouTube trolls and hack journalists as he destroys stereotypes. What he is most proud of, though, is his fans. The finest bronies in the world (his audience... that includes YOU, right?) have come together to raise over 40,000 dollars for a variety of charities. This has also piqued the curiosity of documentary filmmakers, thus explaining why you can see his ugly mug and manly mustache plastered all over movie theaters. Do you think he's crazy? One look at those tattoos and you know the answer is "yes". But it's good-crazy. Come join him at <http://manliestbrony.com>, because crazy is always entertaining.



Saberspark (community guest)

Saberspark is a YouTuber with a bad case of A.D.D. From documentaries to comedic skits, this guy can never stay in the same place for too long and is always on the move with random ideas. He is currently working on a project called "The Brony Chronicles". Part 2 of the series is expected to be released in late 2014. On top of that, Saber is also a frequent guest on ACRacebest's series "Bronies React". He is also hot and can bench press 500 pounds.

N.Accristo (Psygriffio) (community guest)

A professional design artist, for over 15 years. His work spans countless forms of multimedia development, including: commercial production, property craftsmanship, and award-winning artistic design.

He has contributed several specialized works to the MLP:FIM Community, most notably the: "Project: Innocence", "Project: Summerset", and "Project: Elemental" custom-built, Swarovski Crystal jewelry pieces. His latest "Project: Galactic" custom jewelry box, is set to equally astound.

His work has been featured on Equestria Daily, Derpy Hooves News, and across many convention's charity auctions. He's also received critical acclaim for his efforts, amongst many of the program's cast and crew. He is honored to attend and speak, at the Ponyville Ciderfest.



Colin McDaniel (composer)

Colin is a classically trained musician, having earned his degree in Music Performance. Since then he has been composing for over seven years, including himself in projects ranging from working with soloists and small ensembles, to scoring animation. He has had the honor of learning from composers ranging from teachers like Dr. Amy Dunker, Narong Prangcharoen, and with composer Paul Patterson at the Royal Academy of Music in London.

He is Deeply thankful and honored to be debuting work he has written especially for this convention! Seeing the creativity of so many musicians within the community, he hopes to help bring his experience in the concert hall to others, and the enjoyment of performing music to new and seasoned musicians. A lover of history, a collector of

stories, he is more than happy to share what he knows. Feel free to say hello, and join him when he has the privilege of speaking with other talented performers at the music panel. Are you a musician or ensemble in search of some music? Let him know and he would love to help!





DJ Jack (community guest)

Milwaukee local, Director of RiME, mighty devourer of bacon...

Jack is many things, but commonly he is an entertainer at heart. When he was a kid, Jack performed in numerous shows for his local community theater. In his teens, he was busy improvising crazy skits with gunpowder and carrots at the Bristol Renaissance Fair in Kenosha, WI. Now in his twenties, he is striving to reach larger audiences through the radio and internet streaming.

To that end, in 2012 he started up a modest daily Brony radio show on Livestream called 'RiME.' Two years later, and that show has grown to an entertainment workshop site which allows bronny artists the chance to produce everything from blogs, Livestream shows and youtube videos.

With the con taking place practically on his front lawn, Jack has taking up the call to organize a pub-crawl and more to bring something great to Ponyville Ciderfest.



JHaller (community guest)

JHaller has been a Youtuber in the MLP community since 2011. Starting out as a self trained video editor and making movie trailer parodies, J gaffed and lucked his way into a coordinator position for the Ponies: The Anthology series, as well as being the runner of the monthly Top Ten Pony Videos for the past 2 years. These days, he can be found happily procrastinating working on his next videos and streaming video games for the entertainment of others. He also looks exactly as the picture used in this description. Basically, J is Applejack and you know that can't be a lie.



Mic Da Microphone (musician)

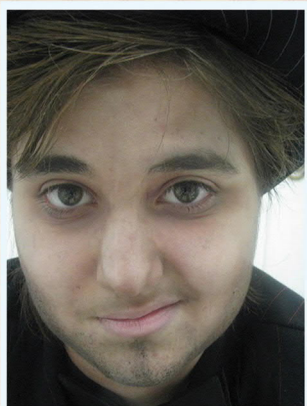
Zachary Lobertini (Alias Mic The Microphone) is an avid lover of music, video games, and entertaining others. He is best known in the MLP fandom for his music and dramatic readings, both of which can be found on his Youtube. More recently, he has been focusing on growing his Twitch channel and pursuing his career as both a VA and entertainer. With his signature chocolaty voice, fierce rapping skills, and his overall love toward having a good time, mic is ready to tear up Milwaukee and bring the heat!

http://www.twitch.tv/mic_feedback/
MicTheMicrophoneZero on youtube



Zak Kayes (community guest)

ToonKriticY2K is the Colt of Personality and a proud Chicago Brony reviewer; ToonKriticY2K's the name and toons are the name of his game! Toon Kritic, or Toon or TK as he's been called, has been doing reviews for over 5 years on his Youtube channel and balances reviews of not just technicolor horses but reviews on animated content ranging from Disney to the obscure. As long as it's animated, it counts. He's had experience working with some of the most well known reviewers in the community from Joshcorcher to Silver Quill, to Dr Wolf and to Voice of Reason. A movie buff and lover of many fandoms, Toon's one true passion lays in his watchful eye over the "Bronalysis" community, determined to bring out the best in newcomers and veterans alike. Come and check out **Brony Reviewing 101 (Sat 11:30-12:00)** and see why he is known as the Colt of Personality!

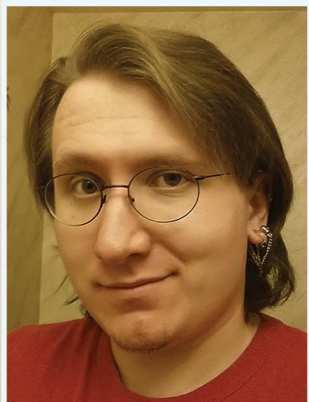


Jitterbug Jive (community guest)

Jitterbug Jive is known in the fandom for his work on tumblr blogs 'Ask Discord Whooves' and 'Lovestruck Derpy', plus many others. He is also the founder and director of Youtube radio play series 'Doctor Whooves and Assistant' and plays the voice role of Derpy/Ditz.

Jitterbug has been drawing for over 15 years and attended an art academy during High School. He's also had experience in various theater and dance productions in school and in a local theater in his home town of Portland, Oregon. Jitterbug is happy to share what he knows with fans and any potential artists looking for advice.

Find him at Panel Room A - Fri 2:30 - 3:30



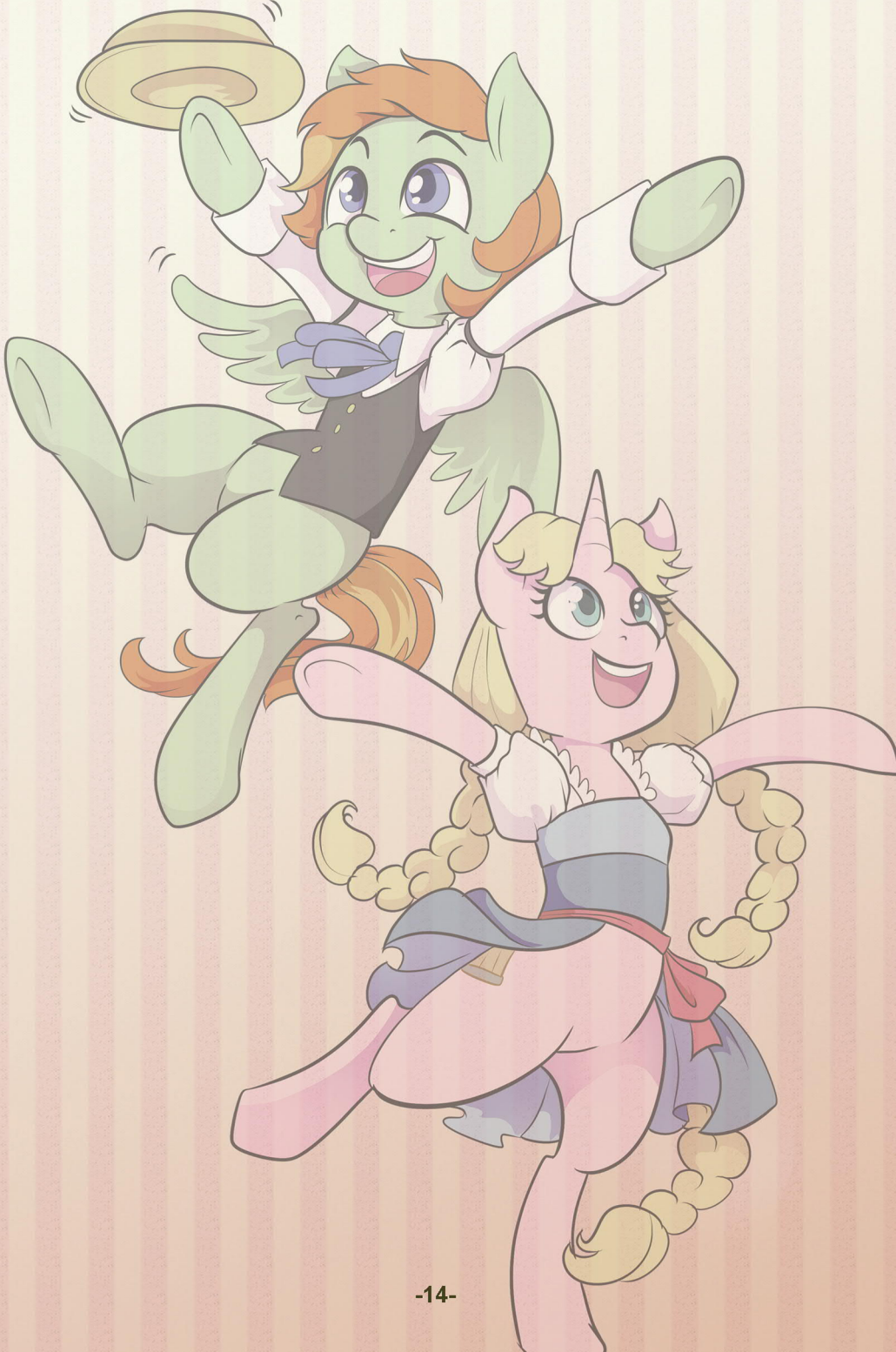
Jestre DeRama (community guest)

Zachary French, commonly known as Jestre (pronounced "jes-ter"), is a very silly guy when you get to know him. He's an artist on tumblr as director/writer AskMadDoctorWhooves (rated: PG) and über creepy BubbleBerryAnswers (rated: Mature), and others listed on his mod blog, "Jestre". He also is a voice actor for NotMyDivision's Sherlock Hooves series as "Dr. John Trotson" and various voices in Doctor Whooves n' Assistant. When he's not doing that, he masquerades around as the first and probably only full-body Changeling fursuit often seen locally at TrotCon and Midwest FurFest. Jestre has a rising YouTube channel under "JestreDeRama" where he produces various videos from Let's Plays, pets, reactions, fandom, community opinions, and now in-character playthroughs, such as Twitch streams of "Doctor Whooves

plays Five Nights at Freddy's" streamed on Jestre_DeRama. Look out for upcoming OC review series riffing on Hoity Toity from MLP: FiM with "Hoity McToity." Other than that, he's always practicing as a musician, looking to release as much content as possible since posting "Silly Little Changeling," a changeling-based rap song with a very different twist on the rap genre. Lastly, he cherishes his time as a "Gentlecolt" or "Gentlepone" with his boyfriend, Jitterbug Jive/BaldDumboRat.

Find him "Doctor Whooves 'n' Assistants" - Fri 2:30 - 4:00

AUTOGRAPHS



AUTOGRAPH RULES

Ponyville Ciderfest would like to remind you of the autograph policies set in place:

- Please limit asking for signings and pictures to the scheduled times, unless prompted by the VIP/Guest
- Autograph and Photograph Vouchers must be purchased prior to the VIP/Guest signing/photo taking place
- Vouchers will be available for purchasing during the signing by Ponyville Ciderfest staff
- VIP/Guests will only accept the Autograph vouchers and does not accept cash in person.
- Please be courteous during the Autograph session and limit the amount of talking to the guest until the end to ensure everyone gets a chance to get their Autograph/Photo.

Autograph and Photograph Voucher Prices are as follows:

VIP/Guest	Autograph Voucher	Photograph Voucher
Andrea Libman	\$20	\$10
Gabriel Brown "Black Gryph0n"	\$20	\$10
G.M. Berrow	\$20	\$10
Ingrid Nilson	\$20	\$10
Michelle Creber	\$20	\$10
Peter New	\$20	\$10
Sam Vincent	\$20	\$10



PANEL DESCRIPTIONS

Acoustic Session

Friday 5:30pm – Panel Room A
The Michelle Creber Band, Black-Gryph0n, and guests will perform a unique acoustic concert. An unplugged performance of originals and covers in an intimate house-party setting with great singing, beautiful harmonies, outstanding piano playing, plenty of audience interaction and guaranteed laughs! Entry by ticket only, limited tickets available at registration.

Anthology Panel: Space Horse Coast to Coast

Friday Noon – Mane Hall
Showing of clips from the Ponies The Anthology series, a few exclusive clips to the upcoming Anthology 4, and Q and A

Art Corner

Saturday 10am – Panel Room A
General Artist Panel. Come talk about pony art, bring your supplies, and trade your best crafting tips!

Brony Reviewing 101 w/ToonKriticY2K!

Saturday 11:30am – Panel Room A

I will run a panel which will dissect what it means to review, why you should do it, how to make a strong review, and also give helpful tips passed down from the best known reviewers in the community such as Dr. Wolf, Silver Quill, Voice of Reason, Digibrony, and Tommy Oliver. I intend to share stories of how reviewers got to where they are now and how others who are passionate about reviewing can add more things to their arsenal.

Color Theory

Sunday 10:30am – Panel Room A

Whats the difference between warm and cool light? How do I pool the shadows to make them feel moody? How do I make the colors I want to use pop, rather than blend into a dull muddy brown? We've all been perplexed at one time or another by the difference between what color -should-be, and what it actually looks like. So join our host as he explains how to choose the right colors for the lighting, how to make things stand out, and what the heck the point of that color-wheel thingy actually is.

Doctor Whooves n' Assistant

Saturday 2:30pm – Panel Room A

For three years, Doctor Whooves and Assistant has been producing an ongoing radio play that combines two wonderful shows: Doctor Who and My Little Pony. Join the production leader and the VA for the Doctor for the first episode, sneak peeks, Q&A, tips, and fun voice acting shenanigans! We welcome old and new fans alike and encourage the curious to attend!

Easy "Hearth's Warming" ornaments with Silverweb

Sunday 12:30pm - Children/s/Crafts Room

With the holiday season right around the corner, here's a chance to make a quick ornament or gift! All materials will be provided, no crafting experience necessary! :3

EFN: EverFree Network

Saturday 7pm – Panel Room A

CowboyDave, Index, Larscis, Calligraphy and Final Draft talk about Everfree Network: where it's been, where it's going, and how to properly mash potatoes (Draft still doesn't know).

Equestria After Dark (Ages 18+)

Saturday 10pm – Panel Room B

This is a panel where I read really bad fanfics and mock them

Equestria as Feminist Utopia - What Can We Learn?

Friday 4pm – Panel Room A

I'd like to run a small discussion panel exploring the utopian elements of Equestria, relating them to real-life lessons we can take home to our communities, with specific focus on feminism. It would be philosophical and critical, and some good geeky fun!

Family Feud: MLP Edition

Sunday – 10:30pm – Panel Room B

It's Family Feud! But of course with MLP related trivial question.

Fandom and Gender

Saturday 4pm – Panel

Sam Miller, a doctoral student at the University of North Dakota has been studying the Brony community for the past two years. His research about the Brony phenomenon has generated a number of academic questions that are not easily answered. He will discuss the issues and implications that Bronies bring to fandoms, media, and gender.

Filming Is Magic: SFM Ponies

Sunday 10am – Mane Hall

A panel dedicated to talking about Source Filmmaker Ponies, showing off a few shorts and having fun with the audience. A new animated short will be shown first at Ponyville Ciderfest as we've done for other conventions.

Gaming Charity Livestream

Sunday – Arcade Gaming

A full-day gaming livestream with room audience that will raise money for Extra Life, show/fandom guests welcome to take the controller and play and different games unlocked if certain amounts reached.

Gm Berrow Panel

Friday 4pm – Mane Hall

Author GM Berrow talks about and answers your questions about writing the official MLP Novels, the Daring Do books, and TV episodes!

Henshin! Ponies

Saturday 11:30am – Panel Room A

We all know that MLP has a Japanese dub, and that there are voice actors involved. But, did you know that these voice actors have taken part in dubbing Tokusatsu? This panel will talk about the Japanese voice cast and what work they have done in this field. As well as a discussion about the shows they have been in.

Intro to Embroidery and Plushie Design

Friday 1pm – Panel Room A

Want to know how to make your own plushie? Interested in the basics of Embroidery? Come absorb knowledge and see some great crafting techniques!

Is a Brony a Furry

Saturday 10am – Panel Room B

An open discussion where everypony should be able to voice their opinion as to why a brony should or should not be considered a furry.

(Japan Pony)

Friday 7:30 – Panel Room A

Come by to listen to Japanese versions of MLP songs and discuss the appeal of the show to an international audience (in this case, Japan)

Learn to Hoof Step – (Gala Participants Only)

Friday 6pm – Mane Hall

Come learn how to Waltz! We teach you the basic square waltz to enhance your slow dance for the Gala!

Make Your Own Canterlot Wondercolts Ears and Tail!

Friday 4:30pm – Children's/Craft Room

Show your Canterlot High school spirit by making your own Wondercolts ears and tail! Materials will be provided, but supplies are limited, so get there early!

Making Comics with Jitterbug Jive!

Friday 2:30pm – Panel Room A

Jitterbug Jive is the artist of well-known tumblr blogs, such as Discord Whooves, Lovestruck Derpy, and original webcomic, Once Upon a Calamity. With years of experience in comic making, Jitterbug Jive will share his process, tips, and advice for any aspiring or curious comic artists, or tumblr "ask-bloggers!" Jestre DeRama, artist of Ask Mad Doctor Whooves and Bubble Berry Answers, will accompany him for the writing aspects!

Match Game: MLP Edition (Ages 18+)

Saturday 9pm – Panel Room A

Fans of the '70's era "Match Game" will enjoy this ponified edition of the game they know and love.

Military Bronies

Sunday 1:30pm – Panel Room B

This is a panel for members or supporters of the Armed Services. Being a Brony and somepony in the profession of arms can be difficult. This panel will discuss what it means to be both draw from experiences of those that have been so for many years. The panel will be lead by a commissioned officer in the US Military.

MLP-MSP

Saturday 5:30 – Panel Room A

Meet the board of directors of MLP-MSP 2015: Chase, Jake, Jared, and Mike. The MLP-MSP crew will share some their plans and take your questions about next June's convention in Minneapolis!

My Little Karaoke

Friday 9:30pm – Mane Hall

It's Karaoke! but with MLP songs.

FRIDAY SCHEDULE

Times	Registration Coat Check	Mane Hall Regency C + D	Panel Room A Milwaukee	Exhibit Hall Regency A + B	Arcade Gaming Crystal Empire		
10:00 AM	Registration Open (10 AM-8 PM)						
10:30 AM							
11:00 AM		Opening Ceremonies				Open Gaming	
11:30 AM							
12:00 PM		Anthology Panel: Space Horse Coast to Coast		Songwriting and Song			
12:30 PM					Vendor & Artist Hall Open (12:30-1:00pm Sponsors / 1:00-7:00pm All)		
1:00 PM				Intro to Embroidery and Plushie design			
1:30 PM		Friday Voice Actor Panel					
2:00 PM							
2:30 PM				Making Comics with Jitterbug Jive!			
3:00 PM							
3:30 PM							
4:00 PM		GM Berrow Panel		Equestria as Feminist Utopia What Can We Learn?			
4:30 PM							
5:00 PM							
5:30 PM							
6:00 PM		Learn to HOOFF STEP! (Learn to Waltz)	Acoustic Session		MLP Fighting is Magic		
6:30 PM							
7:00 PM							
7:30 PM		Grand Galloping Gala	私の小さなポニー (Japan Pony)				
8:00 PM					Open Gaming		
8:30 PM							
9:00 PM			Shadows of Equestria				
9:30 PM							
10:00 PM		My Little Karaoke					
10:30 PM							
11:00 PM							
11:30 PM							
12:00 AM							
12:30 AM							
1:00 AM							
1:30 AM							
2:00 AM							

Music Panel

Saturday 2:30pm – Panel Room B

A discussion of all the great music made in the Pony fandom.

Ode to Evil: An examination of Nightmare Moon, Discord, King Sombra and Tirek

Saturday 7pm – Panel Room B

Discussion into detail the motives behind the characters and their relation to the seven deadly sins

Pon3 Dance - Concert

Saturday 8pm – Mane Hall

The Michelle Creber Band, Garnika, Mic the Mic, F3nning, D.Notive, Tetsuo and more will rock and or roll the evening away!



Children's/Crafts Executive D	Autographs Executive A	Tabletop Gaming Executive B+C	Sponsor Lounge Pere Marquette	Apple Orchard Atrium	Cider Lounge Suite Rm TBA	Cider Bar Polaris
Open Art and Crafts	GM Berrow Signing	Open Gaming				
Sing-a-Long with Applebloom! (Michelle Creber)	Voice Actor Signing	Icebreaker Events (Enterplay)	Sponsor Lounge Open	Charity Bake Sale/Musican Floor/Autograph Sales		
Make Your Own Caterlot Wondercolts Ears and Tail						
Open Art and Crafts		My Little Paranoia & Icebreaker Events (TSSF) (6PM - 9PM)			All-Ages Cider Lounge Open (5 PM-10 PM)	
	Michelle Creber & Black Gryphon CDs/Signing	My Little Pony Fiasco (6PM - 10PM)				
		Open Gaming				
						21+ Cider Bar (10 PM-2 AM)



Ponies Long in Tooth
Sunday 11:30 Panel Room B
 This panel is for Pony Fans that are older than the standard Brony demographic. For those that may have been out to pasture since Granny Smith was a filly. Sometimes referred as a grey muzzle. The purpose of the panel is to discuss issues of being older is a Fandom geared for a much younger demographic.

Pony Trivia
Saturday 1pm – Panel Room B
 A quiz show-like panel where the audience can compete for prizes against fellow con-goers.

SATURDAY SCHEDULE

Times	Registration Coat Check	Mane Hall Regency C + D	Panel Room A Milwaukee	Panel Room B Lakeshore Ballroom	Exhibit Hall Regency A + B	Arcade Gaming Crystal Empire	
8:30 AM	Registration Open (8 AM-8 PM)				Vendor & Artist Hall Open (9:30-10:00am Sponsors / 10:00am-6:00pm All)		
9:00 AM							
9:30 AM							
10:00 AM				Art Comer		Is a Brony a Furry?	Open Gaming
10:30 AM		Whose Line is it Anypony					
11:00 AM							
11:30 AM			Henshin! Ponies	Brony Reviewing 101			
12:00 PM		Writing Daring Do (GM Berrow)					Super Smash Bros 3DS Tournament
12:30 PM							
1:00 PM						Pony Trivia	
1:30 PM		Saturday Voice Actor Panel					
2:00 PM							
2:30 PM					Music Panel		
3:00 PM		Saturday Night Songs LIVE	Doctor Whooves n' Assistant				
3:30 PM							
4:00 PM					Fandom and Gender		
4:30 PM		The Voice Acting Industry: An Agent's Perspective					
5:00 PM							
5:30 PM			MLP-MSP	Slap Happy Cider Sing-Alongs			
6:00 PM		Rehearsal					
6:30 PM							
7:00 PM			EFN Panel	Ode to Evil	Open Gaming		
7:30 PM							
8:00 PM							
8:30 PM		Pon3 Dance (8 PM-12 AM) - (Michelle Creber/Black Gryphon Signings/CDs outside hall after set)					
9:00 PM				Match Game: MLP Edition (18+)			
9:30 PM							
10:00 PM				Equestria After Dark 18+			
10:30 PM							
11:00 PM							
11:30 PM							
12:00 AM							
12:30 AM							
1:00 AM							
1:30 AM							

Putting Your Best Hoof Forward: Positively Representing the Brony Community

Sunday noon – Panel Room A

The Brony fandom is an amazingly diverse group. We have brilliant artists, fantastic musicians, creative writers, generous philanthropists, and wonderful friends. However, Bronies themselves challenge the gender norms of society, making some people angry or uncomfortable. Bullies exist even within the fandom of “love and tolerance,” lashing out by threats and verbally attacks on writers and creators of the show or people who create the very core of the fandom. So what can we do to present the best aspects of the fandom to others? This will be a presentation on how to interact with non-fans in ways that may leave others with a positive impression of the fandom. It will include a discussion of creativity and generosity as positive ambassadors of the fandom. There will be discussions of how to interact with others in a way that is open, friendly, and intelligent in order to leave people feeling happy about the interaction. An open discussion will follow the presentation, which will be lead by Dr. Hatlelid, a clinical psychologist as well as a brony.

Children's/Crafts Executive D	Autographs Executive A	Tabletop Gaming Executive B+C	Sponsor Lounge Pere Marquette	Apple Orchard Atrium	Cider Lounge Suite Rm TBA	Cider Bar Polaris	
Open Art and Crafts		Open Gaming	Sponsor Lounge	Charity Bake Sale			
Fluttershy Birdhouses w/ Andrea Libman				Apple Pie Bake Off Judging			
Build your own pony	Michelle Creber, Black Gryphon, Peter New, Andrea Libman	MLP Swiss Tournament (Enterplay)			Charity Bake Sale/Musician Dance Floor/Autograph Sales		
Open Art and Crafts							
Jewelry Making with Rarity	Sam Vincent, Ingrid Nilson, GM Berrow						
Reading with G.M Berrow		Open Gaming				Cider Lounge (All Ages)	Sponsor Guest Meet and Greet
Rainbow Rocks Face Painting		My Little Paranoia					Sponsor Dinner
							21+ VIP Cocktail Hour
		Open Gaming					

Shadows of Equestria

Friday 9pm – Panel Room A

A discussion of Ponypastas, as well as viewings and readings.

Sing Along w/Michelle

(in kids programming)

Friday 4pm – Children's/Craft Room

Join Michelle Creber and sing her favorite Apple Bloom featured songs! Ages 12 and under.

Slap Happy Cider Sing-Alongs (Ages 21+)

Saturday 5:30pm – Panel Room A

What is more fun than singing along to the best MLP songs? Singing with a hundred bronies and pegasisisters! What makes singing even more fun? Booze! I will provide a PA and enough microphones to make singing along with the songs a blast. This will be BYOB and/or I can make MLP themed cocktails for a donation to cover alcohol costs.

SUNDAY SCHEDULE

Times	Registration Coat Check	Mane Hall Regency C + D	Panel Room A Milwaukee	Panel Room B Lake shore Ballroom	Exhibit Hall Regency A + B	
8:00 AM						
8:30 AM						
9:00 AM						
9:30 AM						
10:00 AM	Registration Open (10 AM-2 PM)	Filming Is Magic: SF M Ponies	Color Theory	Family Fued: MLP Edition	Vendor & Artist Hall Open (Sponsors 9:30am-10am / All 10am - 3 pm)	
10:30 AM						
11:00 AM						
11:30 AM		Youtube and YOU	Positively Representing the Brony Community	Ponies Long in Tooth		
12:00 PM						
12:30 PM						
1:00 PM		Voice Actor Blind Script Reading				
1:30 PM			Tumblrpon	Military Bronies		
2:00 PM						
2:30 PM						
3:00 PM		Extra Life Charity Auction	What Does Each Pony Mean to You?			
3:30 PM						
4:00 PM		Closing Ceremonies (4 PM-5 PM)				
4:30 PM						
5:00 PM						
5:30 PM						

Songwriting and Song production with blunosereindeer

Friday 11:30am – Panel Room A
A quick overview of songwriting and recording and production. Aimed at beginners to intermediate

Writing Daring Do

Saturday noon – Mane Hall
GM Berrow answers your questions about her recently released Daring Do books!

Tumblrpon

Sunday 1:30pm – Panel Room A
Join the tumblrpons on this exciting panel, where you will explore the tumblr universe, meet amazing bronny artists, and learn how to effectively run a blog! Whether you've just started your first blog, a hardened tumblr veteran, or don't know where to begin, there is always something new to discover with tumblrpon!

Voice Actor Blind Script Reading

Sunday 1pm – Mane Hall
Have some great moments full of laughs with the voice actors!

The Voice Acting Industry: An Agent's Perspective

Saturday 4:30pm – Mane Hall
Ralph Streich is a talent agent with over 20 years of experience and represents 14 MLP: FiM actors and staff. He'll discuss the ins and outs of being a professional voice actor including auditions, demo reels, and interviews. He'll also take your questions!

Voice Actor Panel

Friday 1:30pm – Mane Hall
Saturday 1:30pm – Mane Hall
Andrea Libman, Michelle Creber, Sam Vincent, Peter New and Ingrid Nilson will answer your questions about voicing My Little Pony!

What does each pony mean to you?

Sunday 3pm – Panel Room A
Each pony means something special to us, so gather around with other MLP fans and discuss what each pony means to you!

Arcade Gaming	Children's/Crafts	Autographs	Tabletop Gaming	Sponsor Lounge	Apple Orchard
Crystal Empire	Executive D	Executive A	Executive B+C	Pere Marquette	Atrium
	Open Art and Crafts				
Open Gaming	Rainbow Rocks Face Painting	All VIP Autographs	Open Gaming	Sponsor Lounge Open	Charity Bake Sale/Musician Dance Floor/Autoraph Sales
	Easy "Hearth's Warming" Ornaments with Silverweb.		Draft Tournament (Enterplay)		
	Open Art and Crafts	My Little Paranoia			

Whose Line is it Anypony?

Saturday 10:30am – Mane Hall Saberspark, Michelle Creber, Black Grypho0n, and special guests bring you their riotous take on the classic TV improv show.

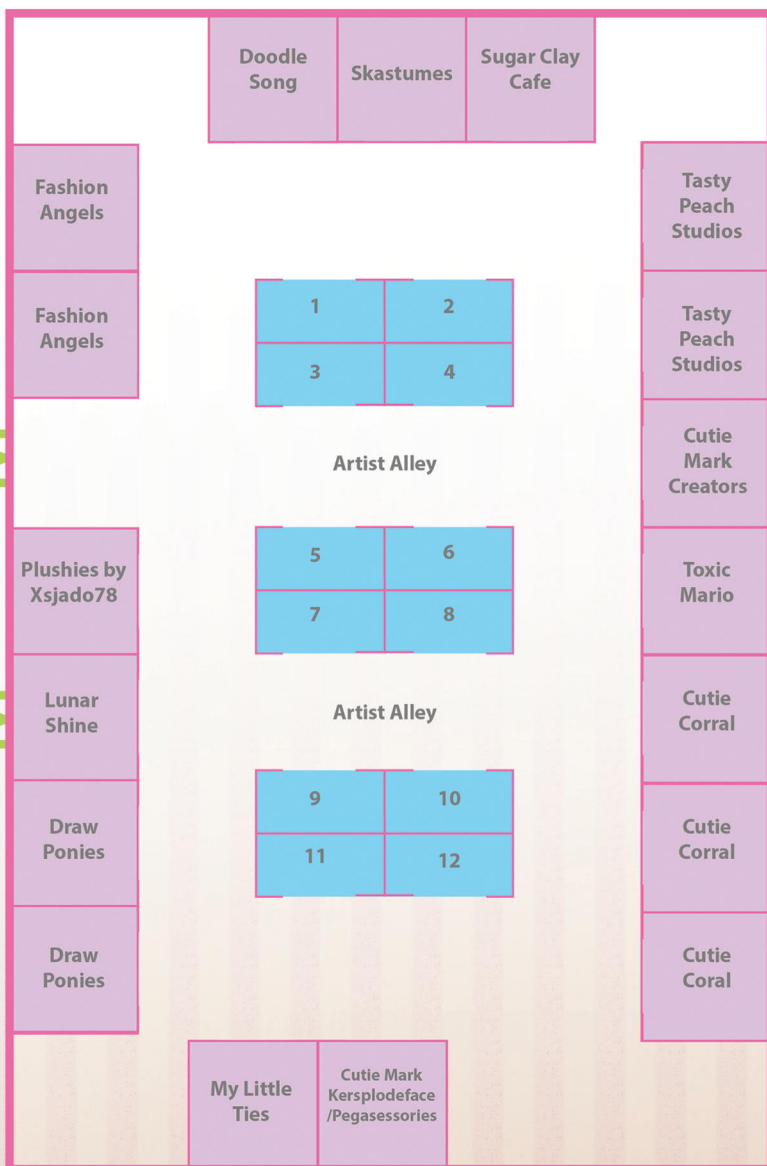
Youtube and YOU

Sunday 11:30am – Mane Hall
So you want to make pony videos?



JOIN US AGAIN NEXT YEAR!
Nov. 20-22, 2015

VENDOR & ARTIST HALL



Vendor & Artist Hall Open

Friday (12:30-1:00pm Sponsors / 1:00-7:00pm All)

Saturday (9:30-10:00am Sponsors / 10:00am-6:00pm All)

Sunday (9:30am-10am Sponsors/ 10am - 3 pm All)

VENDORS & ARTISTS

Cutie Corral www.etsy.com/shop/cutiecorral

Tasty Peach www.tastypeachstudios.com

Draw Ponies www.drawponies.com

Doodle Song www.midnameowfries.deviantart.com

Skastumes www.skastumes.com

Sugar Clay Cafe www.sugarclaycafe.com

Toxic Mario www.toxic-mario.deviantart.com

Cutie Mark Creators www.scrwloose.deviantart.com

Fashion Angels www.fashionangels.com

My Little Ties www.mylittleties.com/

Cutie Mark Kersplodface! www.brianc1006.deviantart.com

Lunar Shine www.lunarshine.gostorego.com

Plushies by Xsjado 78 www.xsjado78.deviantart.com

Pegasessories www.smerkalot.deviantart.com

1. **Sweet Plushie Creations** www.sweetplushiecake.com

2. **Fearing Fun** www.fearingfun.deviantart.com

3. **Jitterbug's Corner** www.balddumborat.deviantart.com

4. **Dr. Badenov and Sweet Cream** www.asksweetcream.tumblr.com

5. **Boiler3** www.hobbes-maxwell.deviantart.com

6. **Natural Pop** www.annemariedesigns.carbonmade.com

7. **Thieving Thorgi Exports** www.etsy.com/shop/ThievingThorgi

8. **Jill Weisz Creations** www.jillweisz.com

9. **Rouge Creations** www.mintcarmel.deviantart.com

10. **Afro Thunder's World of Wonders** www.nubiankitten.deviantart.com

11. **Razor's Etch** www.facebook.com/razorsetch

12. **Sculptural Renaissance** www.etsy.com/shop/SculptRenaissance

SPECIAL CIDERFEST EVENTS

Grand Galloping Gala

Enjoy the finest of evenings in this formal ball. Grand Galloping Gala will be Friday from 7-9pm in Regency CD. Tickets are \$20 and can be purchased at Registration.



-Enjoy the Music of our Classical Violinist Quartet!

-Formal Waltz Dance

-Hors d'oeuvres/Light Snacks

-Light Classical/Dance music

-Cash Bar available

GRAND GALLOPING GALA DRESS CODE

The Grand Galloping Gala requires Formal Wear/Formal Cosplay/Military Uniform. The following are the rules of what can / can not be worn at the Grand Galloping Gala

What CAN be worn for Men:

- Dress Pants/Slacks
- Button Down Shirts/Suits/Vest/Sports Jacket
- Dress Shoes Only
- Military Uniform
- Natural Colored Wigs (Colored wigs are only allowed with cosplay and must match the cosplay)
- Formal Cosplay (Must fit the above requirements)

What CAN be worn for Women:

- Dress Pants/Slacks
- Gowns/Skirts of Appropriate Length (Longer than mid-calf length)
- Pencil Skirts
- Dresses of Appropriate Length
- Military Uniform
- Dress Shoes/Formal Shoes
- Closed Toe High Heels/Flats
- Natural Colored Wigs (Colored wigs are only allowed with cosplay and must match the cosplay)
- Formal Cosplay (Must fit above Requirements)

Anything not listed in the dress code above is not allowed to be worn at the Grand Galloping Gala. If you are gender neutral and/or transgender please follow the attire guidelines for the gender you most identify with.



Ponyville Ciderfest reserves the right to deny/turn away clothing/cosplay that is deemed inappropriate wear and refund will not be provided if failing to meet the Dress Code requirements.



CHARITY

Extra Life is a fun and easy way that you can help raise funds for the kids at Children's Hospital of Wisconsin. Participants register as individuals or teams to play video games, tabletop games, card games, sports—anything fun—to challenge themselves to raise lifesaving funds for kids in need right here in our community. The official date for Extra Life is October 25, 2014, but participants can play whenever is convenient.

In 2013, Extra Life participants raised nearly \$50,000 for Children's Hospital of Wisconsin. With your help, we hope to exceed that record in 2014.

CHARITY EVENTS

Bake Sale

Friday Noon to 8pm, Saturday 10am-8pm, Sunday 10am-4pm

Apple Orchard Atrium

The place to buy tasty treats! Stop in to get some of the apple goodness name for the Apple Pie Bake off! Proceeds from the bake sale go to the Extra Life Charity. Please see page 30 for more information on the Apple Pie Bake off and Bake Sale.

Grand Galloping Gala

Proceeds from the Grand Galloping Gala go to the Extra Life Charity. Please see pages 26-27 for more info on the Grand Galloping Gala.

Charity Auction

We will be taking donations for the charity auction at-con Friday, Saturday and part of Sunday (untill 2:30pm) during the same hours as Exhibit Hall. If you have any MLP items you would like to donate please stop by our Charity Auction table located in the Apple Orchard (Atrium). We will not be accepting anything 18+ for donations. It is up to the staff's discretion to accept or deny any donation.

The Charity Auction will take place in Mane Events from 2:30pm-4pm on Sunday.

Anyone is allowed to participate and place bids during the auction. It is advised that you have a parent or guardian present If you are under the age of 18. Once you win an item in the Charity Auction you must pay immediately.

Payments accepted during the auction: cash or credit (there is a processing fee for credit). We will not accept checks. There are no returns or refunds after the transaction. All proceeds are going to Extra Life.

SPONSOR DINNER

Saturday, 6:30-7:30 pm in Cider Bar (located in Polaris)

Ponyville Ciderfest pays many thanks to our wonderful sponsors by providing a fancy catered dining experience. Tomato Soup and Toasted Cheddar, Paninis, Salad, Homemade Chicken Pot Pie with Pancetta, Peas and Shortbread Biscuit, Sour Cream and Chive Baked Smashed Potatoes, Warm Cornbread Muffins, and Cheesecake with Toasted Meringue!

For Alicorn and Super Sparkle Sponsors only.

GUEST MEET & GREET

Saturday, 5:30-6:30pm Cider Bar (located in Polaris)

A special event just for Ponyville's sponsors to meet all the Ponyville Guests in person! It's your chance to meet the Voice Actors, musicians and writer!

For Alicorn and Super Sparkle Sponsors only.

VIP COCKTAIL HOUR

21+ VIP Cocktail Hour 8:30-9:30 Cider Bar (located in Polaris)

Want to hang out with the awesome and amazing guests of My Little Pony? Ever wondered what its like to chill out and have a drink with the guests? This is your chance! Alicorn Sponsors enter this event free! General Admission: \$150, available at registration. Drinks are included in this price!

For Alicorn Sponsors only or those that have paid the \$150 entrance fee.



CIDERBAR

What's better than one cider? a BAR FULL OF CIDER! Join the Ponyville Ciderfest family as we offer all types of cider and cider-like drinks. Below are the hours for the Ciderbar:

Friday 5-10pm (All Ages) @ The Cider Lounge (Location TBA)

Friday 10pm-2am (21+) @ The Cider Bar (Polaris)

Saturday 2-10pm (All Ages) @ The Cider Lounge (Location TBA)

Saturday 10pm-2am (21+) @ The Cider Bar (Polaris)



*Disclaimer: Not all parties are sponsored by Ponyville Ciderfest and we urge that you trot cautiously when visiting parties of those you don't know.



APPLE PIE BAKE OFF

Saturday (11am - noon)

Apple Orchard (Atrium)

YEEE HAW! An Apple Pie Bake Off? Come on down and bring us your finest selections of home-made Apple Pie's and get them judged up against other ponies home-made goodnees in Ponyville Ciderfest's 1st Annual Apple Pie Bake Off!

APPLE PIE BAKE OFF

After the Apple Pie Bake Off, come on by the Bake Off Charity Bake Sale table and enjoy some of the fine foods y'all saw at the Bake Off! All donations and proceeds go directly to Extra-Life, whom raises funds for the Children's Hospital of Wisconsin. To learn more about the charity, head over to our Charity Page!

* Those who wish to not participate in the Apple Pie Bake Off but donate a baked good, may still do so. All Apple Pie Bake Off rules still apply except for the apple theme. Donors may create any type of baked good to be donated to the Charity Bake Sale.

Apple Pie Bake Off Rules:

- Must 18 or older to submit or have an adult present with you when submitting
- Since this is all home-made, every ingredient in the pie must be given to the judge. (This is for Allergy purposes)
- Items must be in a disposable container. No items will be returned to the entrant after the bake off.
- Only one entry per person for the contest
- Must be a share-able amount of baked goods (I.E. a Dozen Cupcakes, a 12' Pie). This allows for all judges to try the item and allows the rest to be donated to the bake sale for charity
- Must be a food item that can stay at room temperature.
- No store bought food allowed. If caught, entry will be immediately disqualified
- All entries must consist of one apple ingredient (This the "Apple" Pie Bake Off) all entries do not have to be a pie.

Desserts will be judged based on:

- Look
- Taste
- Creativity.

Submission will be accepted Friday evening and Saturday until 10am at the Ponyville Ciderfest Customer Service room located in Solomon Juneau. Please be ready to fill out an entry form and be able to list all of the ingredients in the dessert. All entries will then be judged at the specified time after receiving all entries on Saturday and winners will be announced at the time of judging (11am).

No eating supplies necessary. Ponyville Ciderfest will provide all Plates, Utensils, and Napkins.

ACOUSTIC CONCERT

Friday 5:30-7pm, Panel Room A

The Michelle Creber Band, BlackGryph0n, and guests will perform a unique acoustic concert. An unplugged performance of originals and covers in an intimate house-party setting with great singing, beautiful harmonies, outstanding piano playing, plenty of audience interaction and guaranteed laughs! Entry by ticket only, limited tickets available at registration.

For Alicorn Sponsors or those that have purchased the \$60 entrance fee for this intimate musical event. The entrance fee can be paid at registration.

PON3 DANCE

Located in Mane Events
(Regency CD, 2nd Floor)
from 8pm-12am
Saturday, November 8th



Gabriel Brown
Black Gryphon



Michelle Creber



EileMonty

Black Gryph0n Michelle Creber EileMonty



Mic da Microphone

GARNIKA

Garnika

djtetsuo

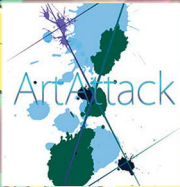
Tetso the Robot



AdditiveSubtractive



F3nning



ArtAttack



d:notive



TABLE TOP GAMING

Located in Executive BC

ENTERPLAY will be hosting 3 events for their ultra popular MLP CCG! You can find them in the gaming room or visit their booth just outside the exhibit hall to buy more cards!!

My Little Paranoia

Save Equestria Complex by going on a fun, and not at all dangerous, mission for the good of everyone. Play in this mash-up of My Little Pony & Paranoia. No knowledge of either required.

My Little Pony Fiasco

Fiasco is an award-winning storytelling game "inspired by cinematic tales of small-time capers gone disastrously wrong." It's a GM-less, minimal dice-rolling, tabletop role-playing game for 3-5 players who build a story together in about the time it takes to watch a Coen Brothers film.



Twilight Sparkle Secret Shipfic Folder (TSSF)

A very silly card game that is both a love letter to, and a good-natured satire of, the wonder and majesty of shipping. Come learn how to play a game about Twilight Sparkle's ridiculous obsession with writing cracky, romantic fanfic about ALL her friends (and some enemies). Come for the AppleDash, stay for the CrackleDash!

Event	Day	Time	Location
Icebreaker Events (Enterplay)	Friday	3PM to 5PM	Executive B & C
My Little Paranoia	Friday	5PM to 9PM	Executive B & C
Learn to Play (TSSF)	Friday	6PM to 9PM	Executive B & C
MLP Fighting is Magic	Friday	6PM to 9PM	Crystal Room
My Little Pony Fiasco	Friday	6PM to 10PM	Executive B & C
MLP Swiss Tournament (Enterplay)	Saturday	12 Noon to 4PM	Executive B & C
Super Smash Bros Tournament (Free)	Saturday	1PM to 3PM	Crystal Room
My Little Paranoia	Saturday	5PM to 9PM	Executive B & C
Draft Tournament (Enterplay)	Sunday	11 AM to 2 PM	Executive B & C
My Little Paranoia	Sunday	2PM to 6PM	Executive B & C
Arcade Gaming	All Weekend		Crystal Room



This con exclusive TSSF card can be yours! Purchasable at the con store! Mustache not included.

ARCADE GAMING

Located in the Crystal Room.

Spend some of your free time in our little but lovable video gaming room. We will have In the Groove 2, with plenty of pony songs for you to groove your hooves to. We will also have Mario Kart Arcade GP! Better yet, games will be set to FREE PLAY! That's right, no quarters required everypony!

GRUB GUIDE

This list contains many special offers that Ponyville Ciderfest attendees can get! Each restaurant states it's offer(s) in the guide below. Convention attendees must present their convention name badge in order to take advantage of the special offers mentioned.



CENTRAL STANDARD CRAFT DISTILLERY

1/2 Off our Tasting Flight. Discount will be given with name tag(i.d. being shown).
613 South 2nd St. / WWW.thecentralstandard.com

CHANGERY RESTAURANT & PUB

A LOCAL SOUTHEASTERN WISCONSIN NEIGHBORHOOD FAVORITE! 40+ YEARS OF SCRATCH COOKING AND TASTY DRINKS. ENJOY 1/2 PRICED APPETIZERS AND 1 FREE BEVERAGE ANYTIME. ALSO STOP IN FOR WISCONSIN'S BEST HAPPY HOUR FROM 3-6PM DAILY. (NOT FOR CARRYOUT) www.thechangery.com

LOCATIONS:

- 7615 W. State St. Wauwatosa / 414-453-2300
- 11046 N. Port Washington Rd., Mequon / 262-241-3450
- 2100 E. Moreland Blvd., Waukesha / 262-549-1720
- 207 Gas Light Circle, Racine / 262-635-0533
- 11900 108th St., Pleasant Prairie / 262-857-3540
- 4624 S. 27th St., Milwaukee / 414-282-3350

DISTIL

10% OFF ENTIRE BILL. NO OTHER PROMOTIONS/DISCOUNTS APPLY.
722 N. Milwaukee St. / 414-220-9411 / www.distilmilwaukee.com

ENVOY (AMBASSADOR HOTEL)

10% OFF ENTIRE BILL NOT INCLUDING TAX OR GRATUITY. MAY NOT BE USED WITH ANY OTHER COUPONS, DISCOUNTS OR PROMOTIONS.
2308 W. Wisconsin Ave. / 414-345-5015 / www.envoymilwaukee.com

EVOLUTION MILWAUKEE GASTRO PONG

20% OFF FOOD, BEVERAGES, AND TABLE FEES.
233 E. Chicago St. / 414-831-7746 / www.milwaukee.spingalactic.com

HARBOR HOUSE

MILWAUKEE'S BEST SEAFOOD AND MOST BEAUTIFUL VIEWS! ENJOY \$10 OFF YOUR PURCHASE OF \$50 OR MORE WHEN YOU SHOW YOUR CONVENTION BADGE. NOT VALID WITH ANY OTHER OFFER OR PROMOTION.

550 N. Harbor Dr. / 414-395-4900 / www.harborhousemke.com

HINTERLAND ERIE STREET GASTROPUB

1 FREE HINTERLAND DRAFT BEER WITH ANY FOOD PURCHASE.
(1 PER PERSON PER VISIT)

222 E. Erie St. / 414-727-9300 / www.hinterlandbeer.com

IAN'S PIZZA

ONE FREE SMALL ORDER OF SIDE STICKS AND A DIPPING SAUCE OR ONE BAG OF HOMEMADE PUPPY CHOW WITH ANY PURCHASE PER CONVENTION BADGE FOR DINE IN OR DELIVERY. EVERY DAY DEAL: \$15 CHEESE OR PEPPERONI 20" PIZZA.

146 E. Juneau Ave. / 414-727-9200, Ext 2 / www.ianspizza.com
2035 E. North Ave. / 414-727-9200, Ext 1 / www.ianspizza.com

AURA RESTAURANT & LOUNGE (PARK EAST HOTEL)

BUY ONE ENTRÉE AND GET A SECOND ONE HALF OFF.
ALSO 1/2 PRICE APPETIZERS.

1011 N. Astor St. / 414-272-1011 / www.auramilwaukee.com

THE AVENUE BAR & GRILL

(THE DOUBLETREE BY HILTON MILWAUKEE DOWNTOWN)

15% OFF LUNCH OR DINNER WHEN BADGE IS PRESENTED.

611 W. Wisconsin Ave. / 414-273-2950 www.doubletreemilwaukee.com

BB'S (BUILD-A-BREAKFAST/BUILD-A-BURGER)

FREE BEVERAGE OR \$1.00 TAPPER WITH A PURCHASE OF A MEAL
633 W. Wisconsin Ave. / 414-270-1070 / www.BBmilwaukee.com

BOUNCE MILWAUKEE

LASER TAG, ROCK CLIMBING, INFLATABLE SPORTS, VINTAGE GAMES, LOCALLY-SOURCED RESTAURANT AND BAR, 15% OFF ALL WRISTBANDS, FOOD AND ALL BEVERAGES. NO OTHER PROMOTIONS/DISCOUNTS APPLY.

2801 S. 5th Court / 414-312-4357 / www.bouncemilwaukee.com

CAFÉ AT THE PLAZA

20% OFF ENTIRE FOOD AND BEVERAGE PURCHASE. TAX AND GRATUITY NOT INCLUDED. CANNOT BE COMBINED WITH ANY OTHER OFFER.

1007 N. Cass St. / 414-272-0515 / www.plazahotelmilwaukee.com

CARNEVOR

10% OFF ENTIRE BILL. NO OTHER PROMOTIONS/DISCOUNTS APPLY.
724 N. Milwaukee St. / 414-223-2200 / www.carnevor.com

IL MITO EAST

10% OFF FOOD BILL. NOT VALID WITH ANY OTHER DISCOUNTS OR OFFERS.
1028 E. Juneau Ave. / 414-271-1414 / www.imitoeast.com

IL MITO TRATTORIA ENOTECA

10% OFF FOOD BILL. NOT VALID WITH ANY OTHER DISCOUNTS OR OFFERS.
6913 W. North Ave., Wauwatosa / 414-443-1414 / www.imito.com

INDULGENCE CHOCOLATIERS

15% OFF ANY PURCHASE AT INDULGENCE'S CHOCOLATE PAIRING BAR. NOT VALID TOWARDS RETAIL PURCHASES OR IN COMBINATION WITH OTHER DISCOUNTS OR PROMOTIONS.

211 S. 2nd St. / 414-223-0123 / www.indulgenceschocolatiers.com

IPIC THEATERS

RECEIVE ONE FREE POPCORN WITH THE PURCHASE OF A VIP MOVIE TICKET.
5800 N. Bayshore Dr. / 414-963-8779 / www.ipictheaters.com / facebook.com/ipicglendale

JIMMY'S ISLAND GRILL & IGUANA BAR

15% OFF FOOD AND NON-ALCOHOLIC BEVERAGES.
NO OTHER PROMOTIONS OR DISCOUNTS APPLY.

2303 N. Mayfair Rd., Wauwatosa / 414-837-2121 / www.jimmysislandgrill.com

JOEY BUONA'S

10% OFF ENTIRE BILL.

NOT VALID WITH ANY OTHER PROMOTIONS OR DISCOUNTS.

500 N. Water St. / 414-272-8662 / www.joeybuonas.com

THE JUNCTION AT JB'S

15% OFF ENTIRE CHECK. TAX AND GRATUITY NOT INCLUDED.
NO OTHER PROMOTIONS OR DISCOUNTS APPLY.

4040 S. 27th St. / 414-281-8200 / www.jbson41.com

KANPAI SUSHI

15% OFF ALL FOOD PURCHASE. CANNOT BE COMBINED WITH ANY OTHER PROMOTIONS/DISCOUNTS.

408 E. Chicago St. / 414-220-1155 / www.kanpaimilwaukee.com

KASANA CAFÉ & BISTRO

ENJOY 20% OFF YOUR ENTIRE BILL. FRESH, ORGANIC, GOURMET INGREDIENTS.

241 N. Broadway / 414-224-6158 / www.kasana-mke.com

KIKU

10% OFF ENTIRE BILL. NOT INCLUDING TAX OR GRATUITY. MAY NOT BE USED WITH ANY OTHER COUPONS, DISCOUNTS OR PROMOTIONS.

202 W. Wisconsin Ave. / 414-270-1988 / www.milwaukeeesushi.net

KIL@WAT (INTERCONTINENTAL MILWAUKEE)

COMPLIMENTARY HOUSE SPECIALTY DESSERT WITH PURCHASE OF A DINNER ENTRÉE (DINNER ONLY).

NO OTHER PROMOTIONS/DISCOUNTS APPLY.

139 E. Kilbourn Ave. / 414-291-4793 / www.kilawatcuisine.com

THE LOADED SLATE

20% OFF ENTIRE MEAL.
1137 N. Old World 3rd St. / 414-273-5700 / www.theloadedslate.com

MAGGIANO'S LITTLE ITALY

JOIN US AND ENJOY 10% OFF DISCOUNT APPLIES TOWARDS FOOD AND NONALCOHOLIC BEVERAGES ONLY. NOT VALID WITH ANY OTHER PROMOTIONS.

2500 N. Mayfair Road, Wauwatosa / 414-978-1000 / www.maggianos.com

MAJOR GOOLSBY'S

10% OFF FOOD BILL AND 2-4-1 DOMESTIC TAP AND RAIL DRINKS. DAILY SANDWICH SPECIALS WITH SOUP, FRENCH FRIES OR TOTS WITH SOFT DRINK FOR \$7.95.

340 W. Kilbourn Ave. / 414-271-3414

MASON STREET GRILL

COMPLIMENTARY HOUSE SPECIALTY DESSERT WITH PURCHASE OF A DINNER ENTRÉE (DINNER ONLY).

NO OTHER PROMOTIONS/DISCOUNTS APPLY.

425 E. Mason St. / 414-298-3131 / www.masonstreetgrill.com

MICHIGAN GRILL (RAMADA DOWNTOWN)

15% OFF OF THE TOTAL BILL.

NOT VALID WITH OTHER OFFERS OR DISCOUNTS.

633 W. Michigan St. / 414-272-8410 / www.ramadacitycentre.com

MI-KEY'S

10% OFF ENTIRE BILL. NO OTHER PROMOTIONS/DISCOUNTS APPLY.

811 N. Jefferson St. / 414-273-5397 / www.mikeysmilwaukee.com

MILWAUKEE CHOPHOUSE

COMPLIMENTARY HOUSE SPECIALTY DESSERT WITH PURCHASE OF A DINNER ENTRÉE (DINNER ONLY).

NO OTHER PROMOTIONS/DISCOUNTS APPLY.

633 N. 5th St. / 414-390-4562 / www.chophouse411.com

MILWAUKEE FOOD TOURS

LEARN ABOUT THE RICH HISTORY OF MILWAUKEE WHILE ENJOYING A PROGRESSIVE MEAL AT 5 RESTAURANTS ALONG THE WAY. PRICE INCLUDES FOOD, DRINKS AND GUIDED TOUR. RESERVE YOUR SPOT ONLINE AT WWW.MILWAUKEEFOODTOURS.COM OR CALL 800.979.3370. BE SURE TO REFERENCE DISCOUNT CODE "VISIT" TO RECEIVE \$5 OFF EACH TICKET.

MOLLY COOL'S SEAFOOD TAVERN

FLASH YOUR BADGE AND RECEIVE 20% OFF OF YOUR ENTIRE BILL! NOT VALID WITH ANY OTHER DISCOUNTS. ONE PER TABLE. FOR RESERVATIONS PLEASE CALL: 414-831-8862. PRIVATE EVENT SPACE AVAILABLE.

1110 N. Old World Third St. / 414-831-8862 / www.mollycools.com

THE OLD GERMAN BEER HALL

FREE GIANT PRETZEL APPETIZER WHEN A BADGE IS SHOWN BY CONVENTION ATTENDEE.

1009 N. Old World 3rd St. / 414-226-2728 / www.oldgermanbeerhall.com

ORIGINAL PANCAKE HOUSE

INDULGE YOURSELF IN OUR FAMOUS AND FRESH HANDMADE CREATIONS WITH 25% OFF ONE ENTREE AND ONE BEVERAGE.

www.originalpancakehouse.com

2621 N. Downer Ave. / 414-431-5055 / [facebook.com/ophdnwmnke](https://www.facebook.com/ophdnwmnke)
16480 W. Bluemound Rd. / 262-797-0800 / [facebook.com/ophtbrookfield](https://www.facebook.com/ophtbrookfield)

THE PASTA TREE RESTAURANT & WINE BAR

A MILWAUKEE LANDMARK - 32 YEARS OF SERVICE - HOMEMADE PASTA.

CLOSED MONDAYS, OPEN TUESDAY - SUNDAY 5:00 - 10:00PM.
10% OFF BILL, NOT INCLUDING TAX OR GRATUITY. NOT VALID WITH ANY OTHER PROMOTIONS/DISCOUNTS.

1503 N. Farwell Ave. / 414-276-8867 / www.pastatreeinmilwaukee.com

PFIISTER LOBBY LOUNGE

BUY ONE APPETIZER, GET ONE APPETIZER HALF PRICE.

NOT VALID WITH ANY OTHER PROMOTIONS/DISCOUNTS.

424 E. Wisconsin Ave. / 414-273-8222 / www.thepfiisterhotel.com

PRODIGAL GASTROPUB

10% OFF FOOD AND BEVERAGE. NOT INCLUDING TAX OR GRATUITY AND IS NOT VALID WITH ANY OTHER PROMOTION/DISCOUNT.

HOURS: TUESDAY-SATURDAY 4PM-CLOSE. SUNDAY - 10AM-3PM.

240 E Pilsburgh Ave. / 414- 223-3030 / www.prodigal240.com

RED ELEPHANT CHOCOLATE CAFÉ

EXPLORE THE HISTORY & MYSTERIES OF CHOCOLATE WHILE SIPPING A FREE SAMPLE OF OUR SIGNATURE BLACK DIAMOND CHOCOLATE COFFEE OR HOT CHOCOLATE MADE WITH 100% FINELY GROUND PREMIUM DARK CHOCOLATE. ALSO ENJOY A 10% DISCOUNT ON ANY NON-SALE FOOD ITEM.

333 N. Broadway St. / 414-431-5509 / redelephantchocolate.com

ROCK BOTTOM RESTAURANT

JOIN US FOR 10% OFF FRESH, MADE-FROM-SCRATCH MENU AND A FREE SAMPLE OF ANY OF OUR HANDCRAFTED BEERS.

740 N. Plankinton Ave. / 414-276-3030 / www.rockbottom.com

RODIZIO GRILL

10% OFF FOOD AND NON-ALCOHOLIC BEVERAGES. NO OTHER PROMOTIONS/DISCOUNTS APPLY.

777 N. Water St. / 414-431-3106 / www.rodizio grill.com

SAZ'S STATE HOUSE

AWARD WINNING BBQ. A MILWAUKEE TRADITIONAL FOR OVER 38 YEARS. ENJOY 15% OFF YOUR TOTAL BILL. GRATUITY NOT INCLUDED & MAY NOT BE COMBINED WITH OTHER OFFERS. SERVING FOOD TILL 11:00PM MONDAY-SATURDAY (9:00PM SUNDAYS).

5639 W. State St. / 414-453-2410 / www.sazs.com

SCREAMING TUNA SUSHI & ASIAN BISTRO

20% OFF ENTIRE BILL. NOT VALID SUNDAY & MONDAY NIGHTS.
106 W. Seeboth / 414-763-1637 / www.screamingtuna.com

SHERIDAN'S

ENJOY OUR FRESH, SEASONAL MENU AND 10% OFF YOUR ENTIRE PURCHASE. MAY NOT BE COMBINED WITH ANY OTHER SPECIAL DISCOUNTS OR OFFERS. LIMIT ONE PER TABLE.

5133 S. Lake Dr., Cudahy / 414-747-9800 / www.sheridanhouseandcafe.com

SIMMER TRUCK

10% OFF OF EVERYTHING ON THE TRUCK.

NOT VALID WITH ANY OTHER OFFERS/PROMOTIONS.

414-949-SOUP / www.simmerinmilwaukee.com

SMYTH (THE IRON HORSE HOTEL)

A TRUE RUSTIC WISCONSIN DINING EXPERIENCE - ENJOY YOUR CHOICE OF ONE COMPLIMENTARY CHEF'S CHARCUTERIE SELECTION, WISCONSIN CHEESE BOARD OR A DESSERT WITH THE PURCHASE OF AN ENTRÉE. NOT VALID WITH ANY OTHER OFFERS/PROMOTIONS.

500 W. Florida St. / 414-831-4615

www.theironhorsehotel.com/food-beverage

TRIPOLI SHRINE CENTER

MILWAUKEE'S FISH FRY IN THE HISTORICAL TRIPOLI SHRINE CENTER. 15% OFF FOOD AND NON-ALCOHOLIC BEVERAGES. NO OTHER PROMOTIONS/DISCOUNTS APPLY. OPEN FRIDAY'S 4:30 - 8:00PM

3000 W. Wisconsin Ave. / 414-933-4700 / www.tripolishrinecenter.com

UMAMI MOTO

10% OFF ENTIRE BILL. NO OTHER PROTIIONS/DISCOUNTS APPLY.

718 N. Milwaukee St. / 414-727-9333 / www.umamimoto.com

WHO'S ON THIRD

TRY MILWAUKEE'S #1 RATED WINGS AND GET A FREE TAP BEER OF YOUR CHOICE! FULL MENU AVAILABLE AS WELL - WRAPS, BURGERS, BRATS, SALADS, ENTREES, AND A WHOLE SELECTION OF LOCAL BEERS. KITCHEN OPEN LATE NIGHT!

1007 N. Old World 3rd St. / 414-897-8373 / www.whosonthirdmke.com

ZAK'S CAFE

FREE NON-ALCOHOLIC BEVERAGE WITH PURCHASE OF BREAKFAST OR LUNCH ENTRÉE. AND FOR DINNER FREE APPETIZER WITH THE PURCHASE OF DINNER ENTRÉE (ONE APPETIZER PER TABLE OR FOR 4 EACH GUESTS IF A LARGE TABLE)

231 S. 2nd St. / 414-271-5555 / www.zakscatfwi.com

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2015
ANIME
MILWAUKEE
FEBRUARY 13-15TH

**Special Guests,
Masquerade,
Exhibit Hall,
Charity Ball,
Maid Cafe,
Manga Library,
Panel Programming,
Arcade & Video Games,
Tabletop Gaming,
Cosplay Combat Chess,
Rave and more!**

**WISCONSIN'S LARGEST
ANIME CONVENTION!**

**MILWAUKEE, WI
HYATT REGENCY MILWAUKEE
AND WISCONSIN CENTER**

